



INTERNSHIP OPPORTUNITY WITH Partnership Instrument in the Delegation of the European Union to Canada SUMMER 2018

Position: Partnership Instrument

LOCATION: 150 Metcalfe St., suite 1900, Ottawa, ON

DESCRIPTION OF THE HOST ORGANIZATION:

The European Union Delegation to Canada was established in 1976. It is a fully-fledged diplomatic mission and it works closely with the diplomatic missions of the EU Member States. The Head of the Delegation is formally accredited as the official representative of the European Union to the Government of Canada with the rank and courtesy title of Ambassador. The Delegation consists of three sections: the Political and Public Affairs Section, the Economic and Trade Section and the Administrative Section. The Partnership Instrument (PI) works with both the Political and Public Affairs Section and the Economic and Trade Section.

The Delegation is a natural point of contact between the EU institutions in Brussels and the Canadian authorities. It maintains close contact and reports back to Headquarters in Brussels about developments in Canada and EU-Canada relations. The Delegation's role is to increase the awareness in Canada about the political, economic and cultural importance of EU-Canada relations. In addition, the Delegation chairs monthly coordination meetings with the EU Member States in Ottawa in various compositions.

The PI is one of the funding instruments that enable the EU to take part in shaping global change and promote its core values. It is one of several instruments included in the EU's budget for 2014-2020 as a means of financing the Union's external action¹.

INTERN'S DUTIES & RESPONSIBILITIES:

The internship aims to provide a first-hand experience of the conduct of EU diplomacy in Canada and the issues at stake in the EU-Canada relationship The intern will have the opportunity to improve his/her understanding of EU-Canada Relations and of the EU integration process.

Under the supervision of the Heads of the Section and the PI Programs Officer, the intern will actively participate in the day-to-day work and share the organizational and logistical tasks of the Partnership Instrument and the Delegation of the European Union as a whole.

He/She will

- support the PI programs officer in the project management cycle of the PI projects in Canada (see list of projects attached)
- Support the PI programs officer in documenting for internal and external needs the PI projects in Canada (drafting and updating of factsheets, presentations among others)
- Identify news areas of cooperation through the PI instrument, if needed
- Take notes and prepare "minutes" at various meetings with Delegation interlocutors
- Research information for various public diplomacy activities included in the PI projects to be held during the year
- assist in the preparation of public diplomacy events included in the PI projects
- prepare speaking points for Delegation officials, if needed

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¹ Find out more here on the PI: http://ec.europa.eu/dgs/fpi/what-we-do/partnership_instrument_en.htm

 assist the Press Officer with input/updates of social medias/websites concerning the PI projects in Canada

Interns' duties and projects may not be as listed. These will depend on the needs of the host organization.

HOST ORGANIZATION REQUIREMENTS:

- Faculty of Arts Students Eligible
- Very good interpersonal skills: outgoing personality, good listening skills
- Facilitation experience is an asset
- Student must be returning to their studies at McGill in the fall following their internship
- Academic: A student specializing in international affairs, politics, law, journalism, management, or related field
- Ability to work and communicate at ease in both English and French
- Computer skills/ outlook office programmes/social media
- Excellent writing and analytical skills
- Good interpersonal and communications skills, ability to work in a multicultural environment

Strong Asset:

- Practical experience and/or academic knowledge of EU and Canadian institutions
- Practical experience in project management or/and with communication and visibility for institutions/projects

The intern's duties and projects may not be as listed. These will depend on the needs of the host organization.

Hours: Full-time, normally 35-40 hours per week. Monday to Friday

REMUNERATION: \$5,000 CAD

How to APPLY: Students must complete the online Arts Internship Application Form available on the AIO

website www.mcgill.ca/arts-internships

Application Deadlines:

International internships: November 20, 2017. Canada & US internships: January 29, 2018

All internships will run for twelve weeks from May 1st to July 27th, 2018.

ELIGIBILITY:

- McGill Faculty of Arts student completed 60 credits
- Minimum CGPA of 2.7
- Returning to McGill in the fall following the internship
- Students must fulfill Faculty of Arts requirements as outlined in the Handbook for Interns

COSTS: The intern is responsible for all costs associated with the internship including transportation, accommodations, etc.

TRAVEL ARRANGEMENTS: Preparing travel arrangements to and from the internship host community is the responsibility of the intern.

ACCOMMODATIONS: Finding suitable lodging during the internship is the responsibility of the intern.

Please Note:

Only short-listed candidates will be contacted. At that time, you may be asked to come in for an interview. The Arts Internship Office will then transmit the selected applications to the host organization, which will ultimately be responsible for the selection of the candidate(s).

If you feel you have experienced barriers which have had an impact on your academic performance and wish to highlight these to the selection committee, the documents/comments will be taken into consideration..

WORKSHOPS:

Successful candidates are required to attend the following sessions:

- Faculty of Arts Interns Meeting (All internships)
- Cross-Cultural Workshop (Internships outside of Canada, the U.S & Europe)
- Interns Responsibilities and Guidelines
- International Travel Pre-Departure Session (Internships outside of Canada, the U.S & Europe)
- International Internship Debriefing Session (Internships outside of Canada, the U.S & Europe)
- Success in a Professional Environment (Internships in an office setting)

HEALTH AND SAFETY:

All applicants should consult the Global Affairs Canada Travel Reports for the internship host country prior to applying for this internship. http://www.voyage.gc.ca/countries_pays/menu-eng.asp

Traveling, living and working abroad can involve certain risks to your health and safety that differ from your home country. These may include: crime, political/social instability, tropical diseases/infections, extreme weather conditions, poor infrastructure, etc.

The Arts Internship Office cannot guarantee the safety of any intern in their host country. It is up to the student to fully assess and prepare for any health or security risks that may be involved in pursuing this internship. Applicants are encouraged to discuss potential risks with their family prior to applying.

Applicants must ensure that they are physically and mentally capable of successfully completing an internship in the internship host country. The Arts Internship Office may request a doctor's attestation that an applicant is sufficiently healthy to complete an internship.

ENTRY REQUIREMENTS:

Interns are responsible for informing themselves of what entry requirements are required to visit and work as an intern in the internship host country. These may include a visa, work permit, passport valid for at least 6 months after entry, and proof of certain vaccinations.

The intern is responsible for acquiring all necessary documents in time for the beginning of their internship.

EUROPEAN UNION/ UNION EUROPÉENNE Delegation to Canada/ Délégation au Canada



Ongoing and future Partnership Instrument projects in Canada

Introduction

The Partnership Instrument (PI) is the European Union's first instrument specifically designed to promote the Union's strategic interests worldwide by reinforcing its external strategies, policies and actions.

It has four main objectives:

- Offering policy support and responding to global challenges
- Projecting the international dimension of Europe 2020
- Enhancing market access and boosting trade, investment and business opportunities for EU companies
- Promoting public diplomacy and academic cooperation.

The PI offers the European Union the possibility to cooperate with Canada more closely on specific topics of mutual interest, in the framework of the Strategic Partnership Agreement and the Comprehensive Economic and Trade Agreement.

On-going projects focused on Canada

1. Feasibility Study for an EU-Canada mineral investment facility

This project is aligned with the CETA corresponding chapter on raw materials (25.4) and was requested by DG GROW who follows up closely with the Delegation its implementation. It is a service contract, implemented by Ernst & Young Canada (Vancouver), in partnership with the Mining association of Canada and Euromines.

The purposes of this project are as follows:

- Identify all relevant partners and establish an operational network to foster co-operation between the EU and Canada on the extractive sector and all related services and activities in a structured way.
- Develop an in depth and comprehensive analysis and overview of the on-going cooperation between Canada and the EU (at the EU and Member States level) on the extractive sector and all related services and activities.
- Assess the feasibility to establish an EU-Canada Mineral Investment Facility, self-sustainable on the long run, to support the Raw Materials Initiative.

 Identify alternative models to foster a structured co-operation between the EU and Canada on the extractive sector and all related services and activities.

<u>Implementation period:</u> 15/01/2017-15/07/2018

2. Market access support for EU business in Canada in the CETA context

This project is a service contract implemented by Development Solutions (Belgium) in partnership with BLG. Its purposes are as follows:

- To help EU business, and particularly SMEs, to gain comprehensive, sector-specific information about the new opportunities that CETA will bring in terms of removing market access barriers to trade with Canada; and to provide guidance to business on how to benefit from opportunities while addressing challenges in their business strategies.
- To identify existing market access barriers in Canada on both federal and provincial levels, and to provide recommendations to the contracting authority, EU business associations, networks and chambers for defining adequate mitigating strategies, which could include for example legal analysis or advocacy strategies.
- To create a sustainable channel of communication between EU business in Canada (or EU business looking at Canada) and EU market access stakeholders, which would allow for a more targeted approach to market access issues and allow for a collective addressing of these issues as appropriate.

Implementation period: 15/01/2017-15/01/2019

3. Supporting cooperation and coordination of EU chambers of commerce in Canada alongside CETA implementation

EUCCAN is an umbrella organisation, based in Toronto, of bilateral EU chambers and business associations. With a membership of 23 Chambers of Commerce and Business Associations and four European associate members, it is the largest Canadian organization of its kind. This grant aims at supporting EUCCAN to bring more EU business interests together and to facilitate coordinated action by these interests across Canada.

The project has two goals:

- To create a networking platform for European businesses in Canada.
- To strengthen cooperation and increase coordination between EU Chambers of Commerce and business associations in Canada; Among the activities is the celebration of Europe day in 4 different towns in Canada each year

Implementation period: 15/01/2017-15/01/2019

4. 2017 Canada CSDP Symposium: "Strategic Partners in Action": The EU and Canada Sharing the Burden for Managing International Security"

Organised by the EU Delegation since 2014, this fourth edition of the CSDP Symposium will take place in Ottawa on the 20th of November this year.

This yearly event aims at facilitating in-depth dialogue on security and defence matters between Canadian and EU decision-makers.

On-going multi-country projects involving Canada

5. International Urban Cooperation Program

This project, followed-up closely by DG ENER, DG CLIMA and DG REGIO, is implemented through service contracts in different regions in the world. Canada is part of the North-America Chapter (with US and Mexico); the service contract being managed by the EU Delegation in Mexico, The purposes of this project are as follows:

- To strengthen EU-North America city-to-city cooperation on sustainable urban development; through this component of the project city-pairings are organised, allowing a follow-up to a former project in Canada, the World Cities project, through which 4 Canadian and 4 European cities were successfully paired (e.g.: Ottawa with Hanover);
- To strengthen EU-North America cooperation on local and regional climate change action, building upon the Covenant of Mayors initiative.

In Canada, this contract is allowing the Delegation to build a partnership with the Federation of Canadian Municipalities, a key stakeholder since 92% of the municipalities in Canada are part of this network and since important federal funds on climate change and energy to be implemented by municipalities are managed by this organisation.

6. Cultural Diplomacy Platform

This project (a service contract with a consortium integrating among others the Goethe Institute) is managed by the PI in HQ and for Canada involves sending 3 Canadian cultural representatives from NGOs, companies or governmental bodies to an annual workshop (Global cultural leadership initiative), as well as to conduct an assessment on creative industry, so that the Delegation will be able to engage more efficiently with this important cultural sector,

7. Erasmus + programme

Funded partially by the Partnership Instrument and managed by DG EAC, the Erasmus+ programme (2014-2020) which encompasses Jean Monnet, has continued to support actions and activities in the fields of education, training and youth. Canadian higher education institutions (HEIs)/universities and individuals (staff and students) continue to work with European partner institutions through international mobility, joint degrees, and international cooperation partnerships.

Future projects focused on Canada

8. EU Policy and Outreach Partnership in Canada

The overall objective of this service contract is to support the achievement of the EU's policy objectives through strategic public diplomacy activities in Canada that engage meaningfully with opinion leaders, decision makers and relevant stakeholders.

The purposes of this contract are as follows:

- To build trust and mutual understanding between EU and Canadian citizens
- To improve the understanding and perception of the EU's principles and policies
- Ultimately to facilitate future cooperation between the EU and Canada

Three target groups have been prioritized by the Delegation for this project that is in line and support the other Public Diplomacy activities of the Delegation:

- The media and in particular journalists from national and local TV, radio, written press and specialised media. Social media groups from specific sectors and particularly influential bloggers are also to be targeted.
- Think Tanks and policy-influencers (e.g.: members of Opposition parties), key opinion leaders, professors, researchers, students and youth and in particular the alumni of various EU programs (defined below).
- Local, provincial and federal Government representatives including the federal civil service, provincial trade officers and ministers, Members of Parliaments, Mayors, etc.

Among the activities that will be implemented starting in January 2018 can be mentioned: review and support of the Delegation communication strategy; events (workshops, seminars, conferences) with bloggers, journalists, think tanks, local authorities; development of strategic papers, etc.

Estimated implementation period: 15/01/2018-15/01/2020

9. EU-Canada Transatlantic civil society dialogue

Following the signature of the EU-Canada Strategic Partnership Agreement, and building on existing similar actions, such as the "EU-US Transatlantic Civil Society Dialogues", which engages civil society organisations on both sides of the Atlantic, the EU will support civil society engagement initiatives in Canada to be implemented through grants managed by the EU Delegation.

The proposed action also aims to promote civil society consultations and exchanges between European and Canadian civil society platforms in order to mobilise EU and Canadian NGOs around concrete themes of common interest. The EEAS, in consultation with the different DG, the Delegation, and Canadian authorities, is developing a comprehensive description of the priorities areas on which will focus this civil society dialogue: youth and diversity/inclusion.

Estimated implementation period: end 2018-end 2021

10. Policy Dialogue Facility for Canada

The overall objective of this action is to contribute to strengthening and further enlarging EU-Canada bilateral relations through fostering sector dialogues on priority themes of EU-Canada mutual interest and support the implementation of the SPA and the CETA.

Its specific objective is to progress/ advance in EU-Canada relations in specific priority areas of EU and mutual interest such as, for example: migration, gender, international cooperation and development, energy, climate change, etc. The definition of the specific sectors to be addressed by this project will be defined by the EEAS in consultation with the Delegation and DG.

This project will consist of a service contract through which expert workshops, visits, specific studies and any other service supporting the selected sectors and dialogues will be implemented. The Delegation is currently preparing the Action Fiche that will be submitted to the PI Committee. If approved, this action should be adopted by a decision of the European Commission in May 2018.

Estimated implementation period: end of 2018-end of 2021

11. Market access support for EU business in Canada in the CETA context (part II)

In order to be able to keep on benefiting from the on-going projects on CETA implementation (see above points 2 and 3) when their implementation ends, the Delegation is preparing a concept note and an action fiche that will follow the internal approval circuit for a submission to the PI Committee next year and an eventual adoption by a decision of the EC in May 2018.

Implementation period to be defined

12. Workshop and development of a guide for how to submit alternatives to Methyl Bromide Treatment for approval

The project aims to facilitate export from the EU to Canada by sharing best practices on alternatives to methyl bromide treatments in phytosanitary import conditions and provide for a practical guide to be used by EU exporters for submitting alternatives to Methyl Bromide Treatment including systems based approach to the Canadian Food Inspection Agency (CFIA).

Estimated implementation period: 2018-2019

Future multi-country projects involving Canada

13. Promoting economic empowerment of women at work through Responsible Business Conduct – G7 countries

This project, which will be signed by the end of 2017 with UN-Women and ILO as implementing partners, will be managed by the Delegation. It involves also the EU Delegations in the US and in Japan.

The overall objective of this action is to support sustainable, inclusive and equitable economic growth by promoting economic empowerment of women in public and private sector in G7 countries. This project will ultimately contribute to promote EU and international shared principles and values such as gender equality and women empowerment.

The specific objectives of the intervention are:

- To facilitate dialogues and exchanges among G7 countries' public and private sector;
- To further engage with the private sector in the elimination of gender inequality faced by women in the world of work.

Estimated implementation period: 01/01/2018-01/01/2021

14. Black Carbon in the Artic

The overall objective of the proposed action is to contribute to the development of collective responses to reduce black carbon emissions in the Arctic and to the reinforcement of international cooperation to protect the Arctic environment.

The specific objectives of the proposed action are:

- To initiate a process of setting clear commitments and/or targets on major BC sources with the potential to affect the Arctic, in particular on gas flaring and domestic heating sources mainly outside the EU and with consideration of maritime shipping; and
- To move forward a process leading to enhanced international cooperation on black carbon policy in the Arctic region.

This action – a direct grant-, managed by the FPI in Brussels, will be implemented by the Arctic Council (AC) and its Arctic Monitoring and Assessment Programme (AMAP).

Estimated implementation period: 1/01/2018-1/01/2021

15. Cooperation with major economies for the implementation of the Paris Agreement

This project targets the following countries: Argentina, Australia, Brazil, Canada, China, India, Indonesia, Iran, Japan, Mexico, Republic of Korea, Russia, Saudi Arabia, South Africa and United States of America

The overall objective of the proposed action is to promote the effective implementation of the Paris Agreement and of Nationally-Determined Contributions in major economies. The specific objectives of this action are to:

- Facilitate the exchange of climate policy options and good practices between the EU and non-European major economies with a view to enable policy changes
- Advance bilateral cooperation and investment in pursuit of the goals of the Paris Agreement and of Nationally-Determined Contributions
- Contribute to improve public awareness, including by the business community, of challenges and opportunities associated with the implementation of the Paris Agreement.

The indicative list of types of project activities include a combination of seminars/visits/exchanges, technical cooperation, support to civil society initiatives, and communication/information management.

Estimated implementation period: end of 2018- end of 2021

16. Support to the development of Social and Solidarity Economy

This is a multi-country initiative (involving Brazil, Mexico, United States of America, Canada, India and South-Korea), that will be implemented through a delegation agreement with the OECD.

The general objective of this project is to contribute fostering the supportive ecosystems for social enterprises, in order to create room for them to continue contributing in shaping and implementing markets and business conduct models aimed at sustainable, inclusive, fair and equitable economic growth.

The specific objectives of this action are:

- Developing a set of international standards for the legal statuses and institutional frameworks for SSE creation and growth through the creation of an international guide for SSE legislations / regulations;
- Developing a global set of methodologies and metrics for measurement of SSE impact in developing, emerging and developed countries;
- Multi-actors partnership and exchange of experiences on SSE starting by the EU, its members states, South Korea, India, Brazil, Mexico, USA and Canada.

Estimated implementation period: to be defined

Updated on 10 November 2017

More information on the PI: http://ec.europa.eu/dgs/fpi/what-we-do/partnership_instrument_en.htm