



AFFICHAGE DE COURS, CHARGÉE DE COURS/INSTRUCTEUR(TRICE)
COURSE POSTING, COURSE LECTURER/INSTRUCTOR

Unité d'embauche : Hiring Unit:	Career and Professional Development (Non-Credit Programs)
Titre de cours : Course Title:	Strategic Digital Communications
Sigle : Subject Code:	CBUS 113-781
Session : Term:	Winter 2018 Hiver 2018
Endroit : Location:	McGill Downtown Campus McGill Centre Ville
Horaire: Schedule:	Thursdays – 6 PM-9PM – March 8 - April 12 Saturdays – 9AM-5PM – March 10, 24
Éducation : Education:	A minimum of a Bachelor's degree from a recognized university in English, Communications, Journalism, Public Relations, Marketing or related discipline. Graduate Degree preferred.
Expérience : Experience:	<ul style="list-style-type: none">Teaching experience in a university or corporate context.Extensive*, current and significant professional experience in the field of digital communications and online media; development and implementation of digital strategy for organizations
Autre(s) Information(s) : Other information:	<ul style="list-style-type: none">Relevant designation/certification an asset. <p>Applicants must also:</p> <ul style="list-style-type: none">demonstrate an ability to design structured course materials, including learning activities, based on the course description and target audience;demonstrate an ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively;demonstrate an ability to communicate clearly and effectively in the language of the course, both orally and in writing;provide evidence of an ability to use a variety of technologies to support student learning;provide evidence of how they keep abreast of advances in the field of expertise relevant to the course in question.demonstrate the ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner.demonstrate the ability to work with the School and University administration to address conflicts in a constructive and timely manner.
Enseignement partagé : Team teaching:	<input type="checkbox"/> Oui / Yes
	<input checked="" type="checkbox"/> Non / No
Si oui, nombre de CEUs If yes, number of CEUs	NA
Mode de livraison Method of Delivery	<input checked="" type="checkbox"/> Présentiel / Face-to-Face
	<input type="checkbox"/> En Ligne Synchronisé / Online - Synchronous
	<input type="checkbox"/> En Ligne Non-Synchronisé / Online - Asynchronous
	<input type="checkbox"/> Hybride / Hybrid

The University may, at its discretion, assign the person of its choice to give this Course/Teaching.

Deadline to apply: **October 15, 2017**

To apply: Complete the web form at <https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdncappform-winter>

Please note:

- Incomplete applications may not be considered.

Date limite pour postuler: **15 octobre 2017**

Pour soumettre votre candidature : Veuillez remplir le formulaire en ligne disponible

<https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdncappform-winter>

Veuillez prendre note que :

- Toute soumission incomplète pourrait demeurer non traitée.

* *'Extensive' experience usually refers to a minimum of 5 years of experience. Applicants with slightly less experience may be considered*