

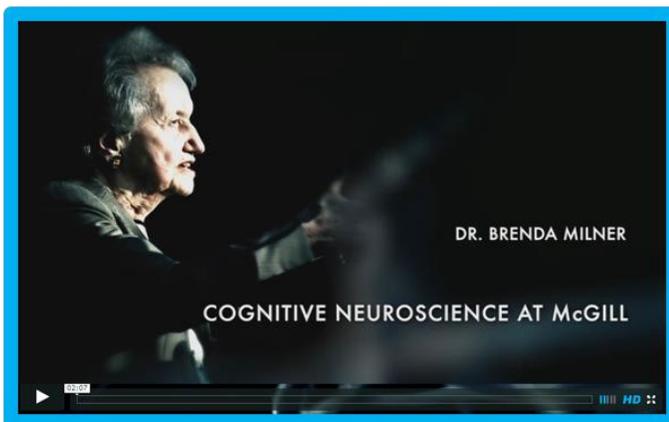


— McGill University —
Integrated Program in Neuroscience
Retreat

Sponsorship

Pain, Alzheimer's Disease, Parkinson's Disease, Amyotrophic Lateral Sclerosis (ALS), Multiple Sclerosis, Psychiatric/Brain/Mental Disorders, Brain Imaging, Brain Tumours, and cutting edge cellular research are just a few of the neuroscience topics that benefit from the McGill University Integrated Program in Neuroscience (IPN) Retreat.

The Retreat is the largest annual neuroscience event in Montreal, with approximately 400 attendees. McGill has a world renowned reputation in neuroscience research, with one of the largest, most diverse programs in North America. *Picture (right) links to a video from the 2009 Retreat.*



Every year since 2009, the brightest and most dedicated researchers get together to share their work, and ideas, spawning exciting new collaborations with one another at the IPN Retreat. With sheer quantity and diversity of research going on at McGill (over 200 professors doing neuroscience and over 400 graduate students), it is essential to have a confluence of great minds with fresh ideas. The Retreat is the breeding ground for the interdisciplinary research projects that will yield breakthroughs in our knowledge of the nervous system and the maladies that affect it. This is what the IPN Retreat is all about.

The Retreat is an essential component in keeping Montreal a world leader in neuroscience. We offer you the opportunity to be seen as supporters of the world-class science at your doorstep. We'd like you to be part of the IPN Retreat's success, helping us to keep the event going as strongly as it has for the past 5 years.

Contact projects.ipn@mcgill.ca to tell us how you would like to participate. Custom made packages for your organization can also be arranged.

Sponsorship Menu

	Brain	Cortex	Gyrus	Neuron	Axon	Synapse
Two invitations to the IPN Retreat	✓	✓	✓	✓	✓	✓
Logo on Retreat Program.	✓	✓	✓	✓	✓	✓
Logo on all printed booklets and final versions of all electronically distributed material	✓	✓	✓	✓	✓	✓
Logo on all session title slides during podium presentations.	✓	✓	✓	✓	✓	
Table/Booth in exhibit area.	✓	✓	✓	✓	✓	
Themed session named: e.g. 'Advances in Alzheimer's Disease Research - sponsored by [Your Organization]'	✓	✓	✓	✓		
Named break period e.g. 'Coffee Break - sponsored by [Your Organization]'	✓	✓	✓	✓		
Named Lunch period e.g. 'Lunch - sponsored by [Your Organization]'	✓	✓	✓			
Guest speaker from [Your Organization] is invited to talk at Retreat about products, services or careers.	✓	✓				
Exclusive: Other Gyrus level sponsors declined on same day.	✓	✓				
One whole day of the Retreat is named after sponsor.		✓				
Exclusive: Other Cortex level sponsors declined.	✓					
Whole Retreat is named after sponsor.	✓					
Value of Participation:	\$16,000	\$10,000	\$5,000	\$2,000	\$750	\$500

Sponsorship Menu

Synapse: \$500+

Logo of your organisation on the Retreat Program, and all final versions of electronically-distributed material.

Plus: two invitations to the IPN Retreat.

Axon: \$1,000+

As *Synapse* level.

Plus: Booth to promote your business.

AND: Logo on all session title slides during podium presentations.

Neuron: \$3,000+

As *Axon* level.

Plus: Themed session named after your organisation. e.g. "Advances in Alzheimer's Disease research - sponsored by [Your Organisation]"

Plus: "Coffee Break - sponsored by [Your Organisation]"

Gyrus: \$5,000+

As *Neuron* level.

Plus: "Lunch Break - sponsored by [Your Organisation]"

Cortex: \$10,000+

As *Gyrus* level.

Plus: One whole day of the Retreat is named after sponsor.

AND: Guest speaker from sponsor is invited to talk about any neuroscience topic or careers opportunities for students with graduate degrees in neuroscience.

Note: *Gyrus* level sponsor will be declined/refunded when a *Cortex* level sponsor enters on same day.

Brain: \$15000+ (Exclusive)

As *Cortex* level.

Plus: Whole Retreat is named after [Your Organisation].

Note: *Cortex* level sponsor will be declined/refunded when a *Brain* level sponsor enters.

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