

Course FACC 501

Technology Business Plan Project

“Building a Winning Business Plan”

Including an Experiential Trip to Israel

“Startup Nation”

A course offered in the Faculty of Engineering and open to students from across the McGill campus and Ben-Gurion University of the Negev which includes experiential learning and cross cultural exchange visits to Montreal and Israel.....almost all expenses covered by a generous gift from the Gerald Schwartz- Heather Reisman Foundation

Do you want to.....

Work in a diversified team to build a winning business plan?

- Teams of 4-5 students from across campus
- Multi-functional, multi-skilled, diverse teams
- Students from McGill and Ben-Gurion University of the Negev in Be'er Sheva

Do you want to.....

Work on a real technological innovation in real time

- Technology and intellectual property taken from the commercialization offices of either McGill or BGU, or from high tech parks and incubators in Canada or Israel
- Teams work under the guidance of an experienced entrepreneur coach/ mentor during the semester
- Teams deliver a comprehensive business plan at the end of semester in April 2020
- Teams pitch their business plans to venture capitalists in Montreal and Israel in August 2020

Course FACC 501 Schedule- Winter 2020 Semester

- *Jan.- April 2020* during the winter term, teams work independently to prepare a business plan based on a real technological innovation.
- Aug. 5-12, 2020 Israeli students travel to Montreal to join their respective team mates to pitch the business plans to venture capital investors in Canada.....plus cultural visits to sites in Montreal, Ottawa, Quebec City and Montmorency Falls (BGU + McGill students)
- Aug. 12-26, 2020 BGU + McGill students travel to Israel together to pitch their business plans to venture capitalists in Israel....plus cultural visits to the Negev, the Dead Sea, Jerusalem, Haifa, the Sea of Galilee, Bethlehem, Tiberius, Tel Aviv and more (McGill + BGU students)

Do you want to.....
Pitch your business plan to JVP Capital in Jerusalem?



Do you want to.....
Visit a High Tech Park and Startup Companies in Be'er Sheva?



Climb Masada?



Visit the Dead Sea?



Enjoy Bedouin Hospitality?



Talk with a Bedouin Sheikh?



Boat Ride on the Sea of Galilee?



Visit the Ancient City of Jaffa and Enjoy a Farewell Dinner?



If you answered yes.....then

1. Register for course FACC 501 for the winter 2020 semester
2. Send an e-mail to Michael Avedesian at michael.avedesian@mcgill.ca for an application form
3. Send the application form back to M. Avedesian and confirm
 - Your eligibility for the program (returning student)
 - Your availability to participate in the program both in Montreal and Israel during the period 5-26 August 2020
4. If you are accepted into the program (only 18 spots available), then you are expected to pay a \$1000 non-refundable deposit (all other expenses are paid by the Foundation) to reserve your spot.

Course FACC 501 is open to all students.....

- Whether or not the student is part of the Israeli exchange.
- FACC 501 is a 3 credit course that has been part of the regular academic program at McGill for over 12 years.