| **Hiring Unit:** | Développement de carrière et perfectionnement professionnel (non-crédités)  
Career and Professional Development (Non-Credit) |
| **Title of Course:** | Current Trends in Digital Communication |
| **Subject Code:** | YCBS 110 |
| **Section:** | 012 |
| **Term:** | Spring / Summer 2019 |
| **Location:** | Downtown Campus |
| **Schedule:** | Monday to Friday 9:00-16:00  
Jul 30, 2019 to Aug 9, 2019 |
| **Education:** | Bachelor's Degree in a relevant field (graduate degree preferred).  
Relevant designation/certification an asset. |
| **Experience:** | Teaching experience in a post-secondary or corporate context.  
Extensive*, current and significant professional experience in the field of digital communications, using various social media platforms.  
*Extensive' experience usually refers to a minimum of 5 years experience. Applicants with slightly less experience may be considered. |
| **Other Information:** | Applicants must:  
• demonstrate an ability to design structured course materials, including learning activities, based on the course description and target audience;  
• demonstrate an ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively;  
• demonstrate an ability to communicate clearly and effectively in the language of the course, both orally and in writing;  
• provide evidence of an ability to use a variety of technologies to support student learning;  
• provide evidence of how they keep abreast of advances in the field of expertise relevant to the course in question;  
• demonstrate the ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner;  
• demonstrate the ability to work with the School and University administration to address class management issues in a constructive and timely manner. |
| **Team teaching:** | Yes / Oui / Présentiel / Face - to - Face |
| **Mode of Delivery:** | Face - to - Face  
Online - Synchronous  
Online - Asynchronous  
Hybrid / Hybrid |