**Title of the Course:** Introduction to Business Analytics and Data Modeling  
**Subject Code:** YCBS 243  
**Section:** 007  
**Term:** Spring / Summer 2019  
**Location:** Downtown Campus  
**Schedule:** Monday to Friday 9:00-16:00  
Jul 30, 2019 to Aug 13, 2019

**Education:**  
A minimum of a Bachelor's degree from a recognized university in a relevant field. Graduate Degree preferred. Relevant designation/certification an asset.

**Experience:**  
Teaching experience in a university or corporate context. Extensive*, current and significant professional experience in data analytics and modeling. * ‘Extensive’ experience usually refers to a minimum of 5 years experience. Applicants with slightly less experience may be considered.

**Other Information:**  
Applicants must:  
- demonstrate an ability to design structured course materials, including learning activities, based on the course description and target audience;  
- demonstrate an ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively;  
- demonstrate an ability to communicate clearly and effectively in the language of the course, both orally and in writing;  
- provide evidence of an ability to use a variety of technologies to support student learning;  
- provide evidence of how they keep abreast of advances in the field of expertise relevant to the course in question;  
- demonstrate the ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner;  
- demonstrate the ability to work with the School and University administration to address class management issues in a constructive and timely manner.

**Team teaching:**  
- Présentiel / Face - to - Face
- En Ligne Synchronisé / Online - Synchronous
- En Ligne Non - Synchronisé / Online - Asynchronous
- Hybride / Hybrid