



**ESG UQÀM**

**HEC MONTRÉAL**

**CELEBRATING**

**40**

**YEARS**

**Joint PhD Program  
in Administration**

We are pleased that you have joined us to celebrate 40 years of the joint PhD Program in Administration. Started in 1976, the program filled an emerging need in society for highly skilled academics with advanced analytical and technical skills in business disciplines such as finance, management, marketing, accountancy, supply chain management and management information systems.

We are proud of the more than 800 alumni spread internationally who have gone on to occupy important positions in university education as well as in the private and public sectors. As such, the Montreal joint program is one of the largest centres of doctoral management education in the world. During the past 40 years, management education has changed radically, and the field has moved from being peripheral to become core to the mission of many universities.

Doctoral management education has evolved, business schools have grown rapidly in size and in stature, and management research has gained rigour and credibility. We must continue to evolve in the ways we educate our business PhD students to ensure they are effective for future business and societal challenges.

Thank you for being part of our celebrations.




**Jacques Robert**

Professor, Department of Information Technology  
Director, Doctoral program  
Associate Director, Research and Transfer Knowledge



**François Marticotte**

Professeur, Département de marketing  
Directeur, Programme de Ph.D. en administration  
ESG - UQAM



*Nous sommes heureux que vous soyez des nôtres pour célébrer le 40e anniversaire du programme conjoint de Ph. D. en administration. À sa création en 1976, le programme venait combler un besoin émergent : la société recherchait des universitaires de haut niveau aux solides aptitudes analytiques et techniques dans des disciplines de la gestion comme la finance, le management, le marketing, la comptabilité, la gestion de la chaîne logistique et les systèmes d'information de gestion.*

*Nous sommes fiers de nos quelque 800 diplômés répartis dans le monde entier, qui ont accédé à des postes prestigieux, tant dans le milieu universitaire que dans les secteurs public et privé. Ainsi, le programme conjoint de doctorat constitue l'un des centres de formation doctorale en gestion les plus importants du monde. Au cours de ces 40 ans, la formation en gestion s'est transformée radicalement et ce domaine est passé d'un rôle périphérique à un rôle central.*

*La formation doctorale en gestion a évolué, les écoles de gestion ont connu une augmentation rapide de leur taille et de leur envergure, et la recherche en gestion a gagné en rigueur et en crédibilité. Nous devons donc continuer à faire progresser l'enseignement que nous offrons à nos doctorants afin qu'ils soient formés pour relever efficacement les défis que leur réserve l'avenir sur le plan sociétal et de la gestion.*

*Nous vous remercions de participer à nos célébrations.*



**Samer Faraj**

Director, Desautels PhD Program  
Canada Research Chair in Technology, Management and Healthcare  
Professor and Head, Group on Complex Collaboration  
Desautels Faculty of Management - McGill University



**Thomas Walker, PhD**

Associate Dean, Research and Research Programs  
Co-Director, David O'Brien Centre for Sustainable Enterprise  
Professor, Department of Finance  
John Molson School of Business – Concordia University

## 40<sup>TH</sup> ANNIVERSARY OF THE JOINT PHD PROGRAM IN BUSINESS ADMINISTRATION

Friday, November 4, 2016

John Molson School of Business, Concordia University

### PROGRAM

- 8 – 9 a.m.**                    **OPENING REMARKS – JMSB LOBBY MB 1.109**  
Stéphane Brutus, Interim Dean, John Molson School of Business  
Graham Carr, Provost & VP Academic Affairs, Concordia University
- 9 – 10 a.m.**                    **HONORARY SPEAKER – MB S2.210**  
Jean-Marie Toulouse, Emeritus Professor HEC Montréal,  
Co-founder of the Joint PhD Program in Business Administration
- 10:30 a.m. – 12 p.m.**    **KEYNOTE SPEAKER – MB 2.210**  
Zur Shapira, William Berkley Professor of Management,  
Stern School of Business, New York University,  
Editor-in-Chief of Organization Science
- 12 – 1:30 p.m.**                **LUNCH – MB 3.130**
- 1:30 – 3 p.m.**                **PANEL I – MB 2.210**  
**“JUMPSTARTING YOUR ACADEMIC CAREER”**  
**Moderator:**  
Pascale Denis, Specialist in personnel selection (UQAM)  
**Panelists:**  
Andrew Papadopoulos, Professor, ESG, UQAM  
Gwyneth Edwards, Assistant Professor, HEC Montréal  
Dominique Rouzies, Professor, HEC Paris  
Hani Safadi, Assistant Professor, University of Georgia
- PANEL II – MB S2.330**  
**“MANAGING A SUCCESSFUL RESEARCH CAREER”**  
**Moderator:**  
Thomas Walker, Associate Dean Research and Research Programs,  
John Molson School of Business  
**Panelists:**  
Jorge Niosi, Emeritus Professor, UQAM  
Danny Miller, Research Professor, HEC Montréal  
Sergey Barabanov, Professor of Finance, University of St. Thomas  
Sylvain Senecal, Professor, HEC Montréal
- 3 – 3:30 p.m.**                **COFFEE/TEA BREAK – MB 3.130**
- 3:30 – 4:30 p.m.**                **HONORARY SPEAKER – MB S2.210**  
Henry Mintzberg, Professor, McGill University,  
Co-founder of the Joint PhD Program in Business Administration
- 4:30 – 5 p.m.**                **CLOSING REMARKS – BMO AMPHITHEATRE MB 1.210**  
Mme. Hélène David, Minister of Higher Education
- 5 – 7 p.m.**                    **COCKTAIL RECEPTION – LOWER ATRIUM**

## 40<sup>E</sup> ANNIVERSAIRE DU PROGRAMME CONJOINT DE PH. D. EN ADMINISTRATION

Le vendredi 4 Novembre 2016

Faculté de gestion John Molson School of Business Université Concordia

### HORAIRE

8 h à 9 h

#### ACCUEIL – MB 1.109

Stephane Brutus, Doyen par intérim, École de gestion John-Molson  
Graham Carr, Vice-doyen, affaires académiques, Concordia

9 h à 10 h

#### INVITÉ D'HONNEUR – MB S2.210

M. Jean-Marie Toulouse, professeur émérite à HEC Montréal  
Cofondateur du programme conjoint de doctorat en administration

10 h 30 à 12 h

#### CONFÉRENCIER D'HONNEUR – MB 2.210

M. Zur Shapira, professeur en management à la Stern School of Business  
NYU et rédacteur en chef de la revue organisation Science

12 h à 13h 30

#### DÎNER – MB 3.130

13 h 30 à 15 h

#### COMMENT LANCER VOTRE CARRIÈRE UNIVERSITAIRE – MB 2.210

##### Modérateur:

Pascale Denis, Specialist in personnel selection (UQAM)

##### Panélistes:

Andrew Papadopoulos, Professeur ESG, UQAM  
Gwyneth Edwards, Professeur adjoint, HEC Montréal  
Dominique Rouzies, Professeur, HEC Paris  
Hani Safadi, Professeur adjoint, University of Georgia

#### COMMENT GÉRER AVEC SUCCÈS VOTRE CARRIÈRE EN RECHERCHE – MB S2.330

##### Modérateur:

Thomas Walker, Associate Dean Research and Research Programs,  
John Molson School of Business

##### Panélistes:

Jorge Niosi, Professeur émérite, UQAM  
Danny Miller, Professeur de recherche, HEC Montréal  
Sergey Barabanov, Professeur, University of St. Thomas  
Sylvain Senecal, Professeur, HEC Montréal

15 h à 15 h 30

#### PAUSE-CAFÉ – MB 3.130

15 h 30 à 16 h 30

#### INVITÉ D'HONNEUR – MB S2.210

M. Henry Mintzberg, professeur, Université McGill, cofondateur du  
programme conjoint de doctorat en administration

16 h 30 à 17 h

#### MOT DE CLÔTURE – BMO MB 1.210

Mme Hélène David, ministre de l'Enseignement supérieur du Québec

17 h à 19 h

#### COCKTAIL DÎNATOIRE – LOWER ATRIUM



## OUTSTANDING THESIS OF RECENT YEARS (HEC MONTRÉAL, MCGILL, UQAM, CONCORDIA)

### HEC Montréal

Elnaz Kanani-Kuchesfehani,  
Essays in Dynamic Games  
Played over Event Trees

Frédéric Godin, Couverture  
globale de risques en  
marché incomplet

Yossiri Adulyasak., Models  
and Solution Algorithms for  
Production Routing Problems

Lorenzo Bizzi, Social Networks  
and Job Design: Merging Relational  
and Proactive Perspectives

Ryad Titah, Utilisation et impact  
du gouvernement électronique  
au niveau municipal

### McGill

P. Judson (Jud) Kenney  
(Operations Management),  
Information sharing behavior  
in assembly systems

Donghoon Shin (Strategy &  
Organization) Three essays on  
strategic responses to institutional

demands: explaining variation  
in new practice adoption

Wei-Lin Wang (Marketing) The  
role of product line length for  
brands marketing horizontally  
differentiated products

Feng Jiao (Finance) Multi-market  
trading and its implication on  
liquidity and CDS spreads

Yasser Rahrovani (Information  
Systems) User innovation  
with IT as a second-wave  
innovation: A slack perspective

Jing Zhang (Accounting) Two  
essays on corporate governance,  
asset securitization and  
accounting misstatement  
in the banking industry

### UQAM

Hani Sarkis (2012) Unraveling the  
Process of Creative Construction  
and its Impact on Corporate  
Strategy and the Industry  
Structure in Turbulent Ecosystems  
(Le processus de construction



créative et son impact sur la stratégie d'entreprise et la structure de l'industrie dans les écosystèmes turbulents)

**Magali Simard** (2015)

Trajectoire et gouvernance du projet : Analyse d'une crise

**Régis Barondeau**, (2015) La collaboration wiki : critiques, justifications et perspectives / Le cas du nouveau Centre hospitalier de l'Université de Montréal (CHUM)

**Fabien Durif**, (2008) Quatre essais sur l'importance de la théorie du contrat social de Macneil dans le champ du marketing relationnel

**Mohamed Ben Bader**, (2012) Trois essais sur la volatilité boursière et son évolution asymétrique

**Concordia**

**Ehsan Deryati**, PhD in Business Administration – Management (2016), The Impact of Relative Institutional Challenge on the Process of Firms' Internationalization

**Marilyn Giroux**, PhD in Business Administration – Marketing (2016), Powerful Connections: Two Essays on How Brands Can Influence and Strengthen their Connections with Consumers

**Mahsa Somayeh Kaviani**, PhD in Business Administration – Finance (2016), Three Essays on Corporate Debt Financing

**Maria Carolina Saffie** – Robertson, PhD in Business Administration – Management (2016), Understanding the Impact of Mentee's Gender in the Development of Informal Mentoring Relationships in the Workplace

**Mostafa Mesgari Mashhadi**, PhD in Business Administration – Supply Chain & Business Technology Management (2016), Essays on an Ecological Approach to User-Technology Interaction

**Hani Tadros**, PhD in Business Administration – Accountancy (2014), Three Essays on Corporate Environmental Disclosures and Environmental Performance



JOHN MOLSON  
SCHOOL OF BUSINESS



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[concordia.ca/jmsb](http://concordia.ca/jmsb)

## QUICK FACTS

- Founded in 1976
- 355 students in 2016
  - 800 alumni
- Over 300 professors