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## DROR ETZION

### Academic appointments

#### *McGill University*

- 2008 – Associate Professor, Strategy and Organization Area, Desautels Faculty of Management.
- 2018 – 2021 Desautels Faculty Scholar
- 2017 – Director, Centre for Strategy Studies in Organizations.
- 2013 – 2015 Faculty Fellow, Marcel Desautels Institute for Integrated Management.
- 2008 – Associate Member, McGill School of Environment.
- 2008 – 2014 Assistant Professor.

#### *EM Lyon*

- 2014 – 2015 Visiting Scholar

### Education

- 2008 Ph.D. Management.  
University of Navarra - IESE Business School
- 1998 M.Sc. Geophysics and Planetary Sciences (cum laude).  
Tel-Aviv University
- 1995 B.Sc. Physics (cum laude).  
Ben-Gurion University

### Publications

#### *Articles in peer reviewed journals*

- Etzion, D. & Gehman, J. *Forthcoming*. Going public: Debating matters of concern as an imperative for management scholars. *Academy of Management Review*.

- Avidan, M., Etzion, D. & Gehman, J. *Forthcoming*. Opaque transparency: How material affordances shape intermediary work. ***Regulation & Governance***.
- Etzion, D. 2018. Management for sustainability. ***Nature Sustainability***, 1: 744–749.
- Schuler, D., Rasche, A., Etzion, D. & Newton, L. 2017. Corporate sustainability management and environmental ethics. ***Business Ethics Quarterly***, 27(2): 213-237.
- Etzion, D., Gehman, J., Ferraro, F. & Avidan, M. 2017. Unleashing sustainability transformations through robust action. ***Journal of Cleaner Production***, 170: 167-178.
- Etzion, D. & Aragon-Correa, J. 2016. Big data, management, and sustainability: Strategic opportunities ahead. ***Organization & Environment***, 29(2): 147-155.
- Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling grand challenges pragmatically: Robust action revisited. ***Organization Studies***, 36(3): 363-390.
- Winner, bi-annual ***Roland Calori Prize*** for best article published in *Organization Studies* (2017).
- Etzion, D. & Pe'er, A. 2014. Mixed signals: A dynamic analysis of warranty provision in the automotive industry, 1960- 2008. ***Strategic Management Journal***, 35: 1605-1625.
- Etzion D. Diffusion as classification. 2014. ***Organization Science***, 25(2): 420-437.
- Delmas, M., Etzion, D., & Nairn-Birch, N. 2013. Triangulating environmental performance: What do corporate social responsibility ratings really capture? ***Academy of Management Perspectives***, 27(3): 255-267.
- Gehman, J., Mastroianni, D., Grant, A., & Etzion, D. 2012. An analysis of unconventional gas well reporting under Pennsylvania's Act 13 of 2012. ***Environmental Practice***, 14(4): 262-277.
- Etzion, D. & Ferraro, F. 2010. The role of analogy in the institutionalization of sustainability reporting. ***Organization Science***, 21(5): 1092–1107.
- Etzion, D. & Davis, GF. 2008. Revolving doors? A network analysis of corporate officers and U.S. government officials. ***Journal of Management Inquiry***, 17(3): 157-161.
- Martí, I., Etzion, D. & Leca, B. 2008. Theoretical approaches for studying corporations, democracy and the public good. ***Journal of Management Inquiry***, 17(3): 148-151.

Etzion, D. 2007. Research on organizations and the natural environment, 1992-Present: A review. *Journal of Management*, 33(4): 637-664.

Reprinted in John Jermier (Ed.), *Corporate environmentalism and the greening of organizations*. 2013. Sage.

*Other publications*

Mintzberg, H., Etzion, D. & Mantere, S. 2018. Worldly strategy for the global climate. *Stanford Social Innovation Review*, 16(4): 42-47.

Potvin, C., *et al.* 2017. Re-Energizing Canada: Pathways to a Low-Carbon Future. Report commissioned by *Natural Resources Canada* (NRCan).

Etzion, D., Avidan, M., Franks, K., Ruderman, S. & Gehman, J. 2016. The effectiveness of fracking disclosure regimes in Canada. Report for *Social Sciences and Humanities Research Council's Imagining Canada's Future* initiative.

Etzion, D., Delmas, M., & Nairn-Birch, N. 2014. CSR ratings: Does more information add more value? *Corporate Knights*, 13(1): 56.

Etzion, D. 2009. Creating a better environment for finance. *MIT Sloan Management Review*, 50(4): 21-22.

Etzion, D. 2009. Signal dynamics: An industry level analysis of the diffusion of environmental management systems. In George T. Solomon (Ed.), *Best Paper Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management* (CD).

**Awards and honors**

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|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2018 | Ideas Worth Teaching Award. <i>Aspen Institute, Business and Society Program</i> . (Sustainability & Environmental Accounting Course).                                                        |
| 2014 | 1st Prize, Case Writing Competition. Communauto: A big idea for a big market (w. Raymond Paquin, James Povitz and Ben Gruber - 5,000 CHF). <i>oikos</i> (Social Entrepreneurship Track).      |
| 2014 | People's Choice Award. Community vulnerability and facility siting: The case of Marcellus shale gas exploration and production, 2004-2012 (with Joel Gehman). <i>ARCS annual conference</i> . |
| 2014 | Finalist, Giarratani Rising Star Award, <i>Industry Studies Association</i> .                                                                                                                 |
| 2013 | Emerging Scholar Award (\$500 US). <i>Academy of Management's Organization and Natural Environment Division (ONE)</i> .                                                                       |
| 2011 | 1st Prize, Case Writing Competition. Better Place: Shifting paradigms in the automotive industry. (w. Jeroen Struben – 5,000 CHF). <i>oikos</i> (Social Entrepreneurship Track).              |
| 2009 | Doctoral Dissertation Award. <i>Academy of Management's Organization and Natural Environment Division (ONE)</i> .                                                                             |

2009	Finalist, Doctoral Thesis Competition. <i>EDAMBA (European Doctoral Programmes Association in Management and Business Administration)</i> .
2007	Fellowship (\$1,500 US). <i>Booz Allen Hamilton/Strategic Management Society</i> .
2007	Dissertation Proposal Award (\$1,500 US). <i>Aspen Institute, Business and Society Program</i> .
2004 – 2008	Ph.D. Fellowship. <i>IESE Business School, University of Navarra</i> .
1993 – 2004	Rector's list. <i>Ben Gurion University</i> .

## Grants

2018 – 2019	<i>Partnership Engage Grant</i> . Evaluating sustainable strategy: Methods for querying and assessing corporate responses to sustainability surveys (w. CDP, \$24,649). <i>Social Sciences and Humanities Research Council</i> .
2015 – 2016	<i>Knowledge Synthesis Grant</i> . From availability to accessibility: Effectively using information disclosure to govern energy production (w. Joel Gehman and Duncan Kenyon, \$22,766). <i>Social Sciences and Humanities Research Council</i> .
2015 – 2019	<i>Insight Grant</i> . An exploration of organizational response variation to institutional complexity in fracking (w. PI Joel Gehman and Michael Lounsbury \$293,108). <i>Social Sciences and Humanities Research Council</i> .
2015 – 2018	<i>Partnership Development Grant</i> . An impactful multidimensional partnership for social innovation and entrepreneurship: The social innovators' integration lab (w. PI Emma Vaast, et. al., \$199,650). <i>Social Sciences and Humanities Research Council</i> .
2013 – 2015	<i>Insight Development Grant</i> . Predatory selection: An analysis of cultural vulnerability and opportunity exploration in unconventional gas well drilling (w. Joel Gehman \$70,729). <i>Social Sciences and Humanities Research Council</i> .
2009 – 2013	<i>Standard Research Grant</i> . An industry level view of environmental performance (\$93,569). <i>Social Sciences and Humanities Research Council</i> .

## Invited research presentations

2018	HEC Montreal
2017	University of Ottawa
2016	Memorial University of Newfoundland
2015	Grenoble School of Management; University of Amsterdam; ESSEC
2014	Audencia Nantes; HEC Lausanne; Hebrew University of Jerusalem

2013	INSEAD
2012	University of Western Ontario
2011	Tel Aviv University; Hebrew University of Jerusalem
2010	IESE Business School
2009	Weizmann Institute of Science
2006	Pompeu Fabra University

### Teaching cases

Paquin, R., Etzion, D., Povitz, J. & Gruber B. (2014). Communauto: A big idea for a big market. *Case Research Journal* 34(3), special issue on Business and Sustainability (Summer, 2014).

Etzion, D. & Struben, J. (2011). Better Place: Shifting paradigms in the automotive industry.

Reprinted in *Case Studies in Social Entrepreneurship – The oikos Collection* volume 4. 2014. Greenleaf Publishing.

### Academic service

2018 –	Senior Editor, Organization Studies.
2018	Sub-theme co-convenor, “Institutions, Innovation, Impact: Grand Challenges”, EGOS colloquium, Tallinn (w. Silvia Dorado and Marc Ventresca).
2018 – 2019	Partnership Engage Grants (PEG) committee member, Social Sciences and Humanities Research Council.
2016 – 2018	Chair, oikos Case Competition, Social Entrepreneurship Track
2013 – 2016	Associate Editor, Organization & Environment.
2013 – 2018	Editorial Board, Organization Studies.
2016 –	Editorial Board, Journal of Management and Governance.
2012, 2016	Scientific Committee, GRONEN Research Conference.
2011 – 2014	Advisory Board, Trottier Institute for Sustainability in Engineering and Design (TISED), McGill Faculty of Engineering.
2011	Co-organizer, Unpacking Sustainability Metrics mini-conference, HEC-McGill.

### Administrative service

2018 –	VP Finance, McGill Association of University Teachers.
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## PhD students

2013 – Miron Avidan (Chair).

2018 – Amir Nosrat (Chair).

## Courses taught

<i>McGill University</i>	Strategies for Sustainability (undergraduate elective: 2015 - ). Sustainability & Environmental Accounting (undergraduate elective: 2015 - 2017). New Paradigms in Strategic Management (PhD: 2016). Strategies for Sustainable Development (MBA: 2009 - ). Social Context of Business (core undergraduate: 2009-2012). Not for Profit Consulting (Joint MBA/undergraduate: 2010-2013). Markets and Globalization (core MBA: 2012-2013).
<i>Hebrew University of Jerusalem</i>	Strategies for Sustainable Development (MBA: 2014-2015).
<i>Pompeu Fabra University</i>	Sustainable Development as Competitive Strategy (MBA elective: 2006-2008).
<i>EADA</i>	Sustainable Development as Competitive Strategy (Masters program core, 2008).
<i>IES Barcelona</i>	Sustainability: Challenges and Responses (Undergraduate elective: 2007-2008).

## Professional experience

<i>The Natural Step, Israel</i>	Business development and consultancy (2003-2004).
<i>Interwise</i>	Director of strategic alliances (1999-2002).
<i>MINT Technologies, Amdocs</i>	Programmer / project manager (1995-1999).