

Emmanuelle VAAST

Professor of Information Systems
Desautels Faculty of Management, McGill University
1001 Sherbrooke Street W. Montreal, QC H3A 1G5
(1) 514 233 6404, emmanuelle.vaast@mcgill.ca, Skype id: emmavaast

POSITIONS

- Since Mar. 18: Professor of Information Systems
- Sep. 14-Feb-18: Associate Director of MDIIM, Social Economy Initiative, Desautels Faculty of Management, McGill University.
- Sep. 12-Aug. 15: Information Systems Area Coordinator, Desautels Faculty of Management.
- Since Jul. 11: Associate Professor of Information Systems, Desautels Faculty of Management.
- Sep 03-Jun. 11: Assistant then Associate Professor of MIS, School of Business, Public Administration, and Information Sciences, Long Island University, Brooklyn Campus.

RESEARCH INTERESTS

- Knowledge work and digital innovation
- Innovative technologies for societal change
- Social media use for work and occupations
- Technology-enabled new forms of collaborating and organizing
- Inter-relationships between social and technological innovation

EDUCATION

- Ph. D. in Management of Information Systems, Ecole Polytechnique, Paris, France, 2003.
- M.S. in Management Sciences, Université Paris 12, Ecole Centrale, ESCP, Paris, France, 1999
- M. S. Management and Economics, Ecole Normale Supérieure de Cachan, France, 1999
- MA International Economics: Université Paris Dauphine, France, 1997

- MA, in economics, political sciences, and communication, Sciences Po Paris, 1996.

PUBLICATIONS IN PEER-REVIEWED JOURNALS

1. **Vaast, E.**, Safadi, H., Lapointe, L., Negoita, B., 2017, Social media affordances for connective action – An investigation of microblogging use during the Gulf of Mexico oil spill, *MIS Quarterly*, 41(4), 1179-1205.
2. Leonardi, P., **Vaast, E.**, 2017, Social Media and Their Affordances for Organizing: A Review and Agenda for Research,” *Academy of Management Annals*, 11(1), 150-188.
3. Shaikh, M., **Vaast, E.**, 2016, Folding and Unfolding: Balancing openness and transparency in open source communities, *Information Systems Research*, 27(4), 813-833.
4. De Vaujany, F-X, **Vaast, E.**, 2016, Matters of visibility in legitimation practices: Dual iconographies in a meeting room, *Organization*, 23(5), 763-790
5. Whelan, E., Teigland, R., **Vaast, E.**, Butler, B., 2016, Expanding the Horizons of Digital Social Networks: Mixing Big Trace Datasets with Qualitative Approaches, *Information and Organization*, 26(1-2), 1-12.
6. **Vaast, E.**, Levina, N., 2015, Speaking as one, but not speaking up: Dealing with newly tainted work in an occupational online community, *Information and Organization*, 25(2), 73-98.
7. De Vaujany, F-X, **Vaast E.**, 2014, If these walls could talk – How an organization came to embody the space it inhabits, *Organization Science*, 25(3), 713-731, May-June.
8. **Vaast, E.**, Davidson, E., Mattson, T., 2013, Talking about technology: The emergence of new actors and new media in technology and innovation, *MIS Quarterly*, 37(4), 1069-1093, December.
9. **Vaast, E.**, Kaganer, E., 2013, Social media affordances and governance in the workplace: An examination of organizational policies, *Journal of Computer Mediated Communication*, 19(1), 78-101, Fall.
10. Ferguson, J., Huysman, M., Soekijad, M., **Vaast, E.**, 2013, A vision for development? Reflecting and engaging with peers to build development discourse, *Information Systems Journal*, 23(4), 307-328, July.
11. **Vaast, E.**, Walsham, G., 2013, Grounded theorizing for electronically-mediated social contexts, *European Journal of Information Systems*, 22 (1), 9-25, January.

12. De Vaujany, F-X, Dominguez, C., Carton, S.2013, **Vaast, E.**, Moving closer to the fabric of organizing visions: The case of a trade show, *Journal of Strategic Information Systems*, 22(1), 1-25, March.
13. Kaganer, E., **Vaast, E.**, 2011, Beyond control: Transforming old policies into new value, *IESE Insight*, issue 9, 21-28, June.
14. **Vaast, E.**, Walsham, G., 2009, Trans-situated learning: Supporting a network of practice with an information infrastructure, *Information Systems Research*, 20 (4), 547-564, December.
15. Davison, E., **Vaast, E.**, 2009, Tech talk: A discourse-based analysis of tech-blogging, *IEEE Transactions on Professional Communication*, 52 (1), 40-60, March.
16. Levina, N., **Vaast, E.**, 2008, Innovating or doing as told? Status differences and overlapping boundaries in offshore collaboration, *MIS Quarterly*, 32 (2), 307-332, June.
17. **Vaast, E.**, 2007, Playing with masks: Fragmentation and continuity in the presentation of self in an occupational online forum, *Information Technology and People*, 20 (4), 334-351. December.
18. **Vaast, E.**, 2007, Danger is in the eyes of the beholder: Representations of Information Security in the health care industry, *Journal of Strategic Information Systems*, 16(2), 130-152, June.
19. **Vaast, E.**, 2007, What goes online comes offline: Knowledge Management System use in a soft bureaucracy, *Organization Studies*, 28(3), 283-306, 283-306, March.
20. Levina, N., **Vaast, E.**, 2006, Turning a community into a market: A practice perspective on IT use in boundary-spanning, *Journal of Management Information Systems*, 22(4) 13-37, Spring.
21. **Vaast, E.**, Levina, N., 2006, The multiple faces of codification – The organizational design of an IT department, *Organization Science*, 17 (2) 190-201, March-April.
22. **Vaast, E.**, Schultze, U., Davidson, E., Pawlowski, S., Boland, R., 2006, Investigating the “Knowledge” in Knowledge Management: A social representations perspective, *Communications of the Association for Information Systems*, vol 17, article 15, 314-340, Feb.
23. Levina, N., **Vaast, E.**, 2005, The emergence of boundary spanning competence in practice: Implications for IS implementation and use, *MIS Quarterly*, 29(2), June, 335-363.
24. **Vaast, E.**, Walsham, G., 2005, Representations and actions: The transformation of work practices with IT use, *Information and Organization*, 15(1), 65-89, Jan.

25. Vaast, E., 2004, O brother, where are thou? From communities to networks of practice through intranet use, *Management Communication Quarterly*, 18(1), August, pp 5-44
26. Vaast, E., 2003, Vers un nouveau 'genre' de recherche en gestion? Recherche en gestion avec TIC et recherche sur la gestion avec TIC, *Revue Française de Gestion*, 29(146), Sept-Oct, pp. 43 - 58.
27. Vaast, E., 2002, De la communauté de pratique au réseau de pratique par les utilisations d'intranet - Quatre études de cas, *Systèmes d'Information et Management*, 2002, 7(2), 81 - 103.
28. Vaast, E., 2001, Intranets in French firms: evolutions and revolutions, *Information Research*, July, 6(4) <http://InformationR.net/ir/6-4/paper109.html>
29. Vaast, E., 2000, Intranets et aléas organisationnels, *Réseaux*, Dec., 18(104), pp 159 - 185.

EDITED BOOK

De Vaujany, F-X, Mitev, N., Laniray, P., Vaast, E. (eds.), 2014 Materiality and Time: Historical perspectives on organizations, artefacts, and practices, October, ISBN 9781137432100, Palgrave -McMillan

PROFESSIONAL RECOGNITION, AWARDS, AND GRANTS

2017, **Runner-up for best paper of 2016 award at *Information Systems Research***, for "Folding and Unfolding: Balancing openness and transparency in open source communities."

2017, **Division Chair-elect**, Academy of Management, Organizational Communication and Information Systems (OCIS) division

2016, **Senior Scholars Association for Information Systems (AIS) - Best 2015 Publication Award**, for "Speaking as one, but not speaking up: Dealing with newly tainted work in an occupational online community," *Information & Organization*.

2016-2018, **Desautels Faculty Fellow award**, recognizing excellence in research

Best paper of year 2015 award, *Information & Organization*.

2015-2018, **Partnership Development grant, SSHRC**, "An Impactful multidimensional partnership for social innovation and entrepreneurship: The social innovators' integration lab," CA\$ 199,650 (applicant).

2015-2019, **Insight Social Sciences and Humanities Research Grant**, “Technology in action and institutional change: Crowdfunding for social enterprises,” CA\$ 137,000 (applicant and sole funding recipient).

2014-2016, **Internal Social Sciences and Humanities Research Grant**, McGill University: Crowdfunding and Canadian Entrepreneurship: CA\$ 7,000 (applicant and sole funding recipient)

2013-2016: **Insight Social Sciences and Humanities Research grant**, Complex collaboration in communities of innovation, CA\$: 189,000 (co-applicant).

2013-2014: **Internal Social Sciences and Humanities Research Grant**, McGill University: Grassroots framing with microblogging in a crisis: CA\$ 4,000 (applicant and sole funding recipient).

Marcel Desautels Institute for Integrated Management Faculty Fellow (2013-2015) for proposal of new course: Technology and innovation for Sustainability, in collaboration with Jeroen Struben.

2010: **Senior Scholars Association for Information Systems (AIS) – Best 2009 Publication Award**, for Trans-situated learning: Supporting a network of practice with an information infrastructure, *Information Systems Research*, in coll. with Geoff Walsham, Cambridge U, 20 (4), 547-564.

2010: **Best Associate Editor at *Information Systems Research*.**

2010: **Best paper award**, track “Internet and Digital Economy”, 43rd Hawaii International Conference on Systems Sciences (**HICSS**), for *Digital entrepreneurship and its sociomaterial enactment*, in coll. with Elizabeth Davidson, Hawaii U.

2008: **Emerald Literati Network, 2008 Award for excellence**: Highly commended paper awarded to: Playing with masks: Fragmentation and continuity in the presentation of self in an occupational online forum, *Information Technology and People*, 2007, 20 (4), Dec., 334-351

2007: Runner-up for best reviewer, *MIS Quarterly*.

2006: Academy of Management Annual Meeting, **Best reviewer Award**, Organizational Communication and Information Systems (**OCIS**) Division

CHAPTERS IN PEER-REVIEWED EDITED BOOKS

1. Vaast, E., Urquhart, C., 2017, Building grounded theory with social media data, in *The Routledge companion to qualitative research in organization studies*, Mir, R, Jain, S. (eds.), pp. 408-422.

2. Levina, N., Vaast, E. 2015. "Leveraging archival data from online communities for grounded process theorizing," in *Handbook of Qualitative Organizational Research: Innovative Pathways and Methods*.
3. Levina N., Vaast, E. 2013, "A Field-of-Practice view of Boundary Spanning in and across Organizations: Transactive and Transformative Boundary Spanning Practices," in *Boundary Spanning in Organizations: Network, Influence and Conflict*, edited by Langan-Fox J., Cooper L., NY: Routledge, Taylor & Francis Group.
4. Vaast, E., 2007, "The presentation of self in a virtual but work-related environment: From Protagonists to Fools," The International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems and Organizations and 9.5 on Virtuality and Society, Portland, OR, July 29-31.
5. Vaast, E., 2005: Intranet use and the emergence of networks of practice, in Khosrow-Pour E. (Ed.), *Encyclopedia of Information Science and Technology*, Idea Group publishing.
6. Vaast, E., 2004, The use of intranets: The missing link between Communities and Networks of practice ? in Hildreth, P., Kimble, C., eds., *Knowledge networks, Innovation through communities of practice*, Idea Group publishing, ch 18, pp. 216 – 228.
7. Vaast, E., Creplet, F., Dupouet, O., 2003, Episteme or practice? Differentiated communitarian structures in a biology laboratory, published in *Communities and Technologies*, Huysman, M., Wenger, W., Wulf, V. (eds.), Kluwer Academic Publishers.

SELECTED PEER-REVIEWED CONFERENCE PRESENTATIONS

1. Marabelli, M., Newell, S., Vaast, E. (2017), Boundary Objects Survival Over Time: Insights from the Field of Healthcare Coordination, Academy of Management Conference, Organization and Management Theory Division, Anaheim, CA, Aug. 5-9. *Paper selected for Best paper Proceedings of OMT Division*.
2. Shaikh, M., Vaast, E., (2016). *Material Agency as Counter-Performativity: A Second-Order Perspective*. Academy of Management Conference, Organization and Management Theory Division, Atlanta, GA, Aug. 4-8.
3. Vaast, E., Safadi, H., & Cohen, L. (2015). *The distributed construction of an occupational community with social media*. International Conference of Information Systems, Fort Worth, TX, Dec. 13-16.
4. Vaast, E., Davidson, E., & Mattson, T. (2015). *Self- and peer-narratives in the ongoing construction of a new actor category*. Academy of Management Conference, OMT division, Vancouver, BC.

5. Vaast, E., Safadi H., Negoita B., and Lapointe, L., 2014 "Grassroots versus Established Actors' Framing of a Crisis: Tweeting the Oil Spill." Selected for Best paper proceedings, *Academy of Management*, August, Philadelphia, PA.
6. Ingram, C., Teigland R., and Vaast, E., 2014 "Solving the puzzle of crowdfunding: Where technology affordances and institutional entrepreneurship collide." *47th Hawaii International Conference on System Sciences (HICSS)*, IEEE, January.
7. Akhlaghpour, S., Lapointe, L., Vaast, E., 2013, *Entrepreneurship of an IT Fashion - The Case of Enterprise 2.0*, Academy of Management Conference, OCIS Division, Orlando, Florida.
8. Vaast, E., Safadi, H., Lapointe, L., Negoita, B., 2013, *#BPoilspill: Grassroots framing in a crisis through microblogging*, European Group of Organization Studies, Sub-Theme 28, Troubled Times, Big Issues, Institutional Crises: Insights from Organization Theory, Montreal, QC, July 3-6.
9. Vaast, E., Urquhart, C., 2012, *Building social media theory with case studies: A new frontier for IS research*, Proceedings of ICIS, Research Methods track, Orlando, FL, December 16-19.
10. Vaast, E., Safadi H., Negoita B., and Lapointe, L., 2012, *The emergence of grassroots activism through microblogging: Tweeting the oil spill*, Academy of Management Conference, OCIS Division, Boston, MA, August 3-8.
11. 2011, *Normalizing discourse in newly tainted work: Social dynamics in an occupational online community*, Academy of Management Conference, Managerial and Organizational Communication division, San Antonio, TX, August 12-16.
12. 2010, *Responding to the (almost) unknown: Social representations and corporate policies of social media*, in coll. with Evgeny Kaganer, Proceedings of ICIS, Gateway to the Future track, Saint Louis, Missouri, Dec. 12-15.
13. 2010, *The spread of new technology practices in a network of practice: Social media among non-profit professionals*, presented at 70th Academy of Management Conference, OCIS division, Montreal, Canada, August 8-10.
14. 2010, *A field of practice view of boundary spanning: Negotiating knowledge in practice*, in coll. With Natalia Levina, accepted for presentation at sub-theme "Coordination in Action: Practices of Coordination and the Coordination of Organizational Practices », EGOS Colloquium, Lisbon, Portugal, June 28th – July 3rd.
15. 2010, *Digital entrepreneurship and its sociomaterial enactment*, in coll. with Elizabeth Davidson, Hawaii U., 43rd Proceedings of Hawaii International Conference on Systems Sciences (HICSS), Jan. 5-8, Kauai, Hawaii, Best track paper award, track "Internet and Digital Economy".
16. 2008, *Bringing change in government organizations: Evolution toward post-bureaucracy with web-based IT projects*, in coll. with Maria-Christina Binz-Scharf, CUNY, International Conference in Information Systems, Paris, France, Dec. 14th – 17th.

17. 2008, *New actors and new media in technology discourse: An investigation of tech blogging*, in coll. with Elizabeth Davidson, Hawaii U., International Conference in Information Systems, Paris, France, Dec. 14th – 17th.
18. 2007, *Investigating the relationship between presentation of self and contribution to network of practice*, 67th Annual meeting Academy of Management (proceedings OCIS), Philadelphia, PA, Aug. 3rd – 8th, selected as Best Paper proceeding.

PHD STUDENTS ADVISEMENT AND COMMITTEES

1. Supervisor of Ms Assia Lasfer, PhD student, since 09/2016.
2. Co-supervisor with Prof. Alain Pinsonneault of Ms. Junyi Yang, Ph. D. student, since 09/2015.
3. Co-supervisor of Claire Ingram, doctoral candidate, Stockholm School of Economics, since 2014.
4. Co-supervisor of PhD student Anouk Mukherjee, co-supervision with Francois-Xavier de Vaujany, Dauphine University, France, since 09/2012.
5. Member of Diego Mastroianni PhD. Committee (Internal Committee Member), dissertation defended September 2016. Professor Samer Faraj advisor.
6. Member of Saeed Akhlaghpour PhD. Committee (Internal Committee Member), dissertation defended November 2013. Professor Liette Lapointe advisor.
7. Julie Fabbri, Ecole Polytechnique, France. Committee member. Professor Herve Dumez advisor. Defence in October 2015, in Paris, France.
8. Marlous Agterberg, VU University, Amsterdam, NL. Committee member. Advisor: Professor Marleen Huysman. Defence in June 2012, in Amsterdam, NL.
9. Kirsti E. Berntsen, Norwegian University of Science and Technology (PhD. Committee member. Advisor: Professor Eric Monteiro. Defence in May, 2011, Trondheim, Norway.

SELECTED OTHER PROFESSIONAL ACTIVITIES

- Senior Editor, *Information Systems Research* (2016-)
- Program Chair 2016 Organizational Communication and Information Systems (OCIS) Division of Academy of Management – Elected Division Chair in 2014

- Associate Editor, *MIS Quarterly* (2010-2014)
- Associate Editor, *Information Systems Research* (2009-2011; 2013-2015: Guest AE)
- Editorial Board member of *Information & Organization* (since 2011), *Journal of Association for Information Systems* (since 2013)
- Track chair of the “Social and organizational impacts of IS,” ICIS 2012.
- Senior Editor, *Information Systems Journal* special issue on “Interpreting digital enabled social networks” (2013).
- Guest Senior Editor, *Journal of Association for Information Systems*
- Ad-hoc reviewer for:
 - *MIS Quarterly*
 - *Information Systems Research*
 - *Organization Science*
 - *Information & Organization*
 - *Journal of Management of Information Systems*
 - *European Management Review*
 - *European Journal of Information Systems*
 - *Journal of Management Studies*
 - *Communications of the Association for Information Systems*
 - *Organization Studies*
- Member of:
 - Association for Information Systems (AIS)
 - Academy of Management (AoM)

TEACHING EXPERIENCE

- Managing IT (INSY331)
- Technology and Innovation for Sustainability (offered for first time Winter 2015) (INSY455)
- Research methods (MGMT709)
- Information Systems core (MGCR331)
- Project management and analysis (at LIU)
- Principles of management and leadership (at LIU)
- Quantitative analysis (at LIU)
- Managerial systems analysis (at LIU)

- Strategic Management of IT (at LIU)

REFERENCES

Elizabeth J. Davidson, W. Ruel Johnson Distinguished Professor of IT Management
Chair, ITM Department
Shidler College of Business
University of Hawaii at Manoa
Honolulu, HI 96822
(808) 956-6657 email: Elizabeth.Davidson@hawaii.edu

Natalia Levina, Associate Professor, MIS
New York University, Leonard N. Stern School of Business
Information, Operations, and Management Sciences Department
44 West Fourth Street, 8-78
New York, NY 10012
(212) 998-0850 nlevina@stern.nyu.edu

Geoff Walsham, Emeritus Professor of Management Studies & Information Systems
Judge Institute of Management
University of Cambridge
Cambridge CB2 1AG, UK
+44 (0) 1223 339606 g.walsham@jims.cam.ac.uk