



# 2016 LAUNCH OF THE GLOBAL NUTRITION REPORT

**TUESDAY  
NOVEMBER 1<sup>ST</sup> 2016**

**5:00-8:30 p.m.**

Hosted by **MCICHE, GAIN,**  
and **MICRONUTRIENT INITIATIVE.**

McGill University  
SSMU ballroom, 3600 Rue McTavish,  
3rd floor



The harmful effects of malnutrition are global in scale. In Canada, obesity, micronutrient deficiency, and nutrient-related non-communicable diseases such as diabetes, heart disease, and some cancers have affected millions of individuals and produced significant social and economic costs. To achieve the goal of ending malnutrition in all its forms by 2030 – as outlined by the UN’s Sustainable Development Goals – a multisector approach is needed with strong political leadership and support from the business community. To this end, we’re hosting the launch of the *2016 Global Nutrition Report* to reflect on progress made thus far and connect with key business, academic, government, and community leaders to address what must still be achieved.

## TIME

## TOPIC

5:30 p.m. — 6:15 p.m.

— Registration and open-up Convergent Innovation (CI) fair with food startups and SMEs

6:15 p.m. — 6:30 p.m.

— Welcome and introduction

6:30 p.m. — 7:00 p.m.

— GNR presentation

7:00 p.m. — 8:15 p.m.

— Panel discussion moderated by Peter Downie

8:15 p.m. — 8:20 p.m.

— Closing remarks and opening of one-year 10th Anniversary McGill Health Challenge Think Tanks

# From Promise to Impact

## Launch of the 2016 Global Nutrition Report

The McGill Centre for the Convergence of Health and Economics (MCCHE), the Global Alliance for Improved Nutrition (GAIN), and the Micronutrient Initiative (MI) will launch the *2016 Global Nutrition Report* (GNR) on November 1, 2016 from 5:30 - 8:30 p.m. at the McGill SSMU Ballroom (3rd floor), 3480 McTavish Street, Montreal.

Few challenges facing the global community today match the scale of malnutrition, a condition that directly affects one in three people. The *Global Nutrition Report* is an independent, multi-partner initiative that holds a mirror to our successes and failures at meeting intergovernmental nutrition targets. Building on previous editions, the 2016 Report offers an optimistic message that when we – from public agencies, businesses, civil society organizations, academia, and other stakeholder groups – work together, our collective impact can achieve the changes needed to sustainably transform lives, communities, and the future.

The GNR Canada launch will highlight the findings and recommendations of the 2016 Report and convene a panel of global experts to reflect on opportunities for Canadians in addressing the challenges of malnutrition at home and abroad. Our launch will also feature a designated food section area showcasing innovative social and commercial food start-ups. Furthermore, we will explore possibilities to engage in what we call Convergent Innovation (CI), which places the nutrition and health of people and planet at the forefront of social and commercial entrepreneurship and aims for sustainable development and affordable healthcare for all.

**Thank you for joining our important event. We hope you have an engaging evening!**

# From Promise to Impact: Ending Malnutrition by 2030

## Canada Launch of the 2016 Global Nutrition Report

SSMU ballroom (3<sup>rd</sup> floor), 3600 Rue McTavish, McGill University

5:30 - 8:30 p.m.

### Agenda

Agenda	
5:30 - 6:15 p.m.	Registration and open-up Convergent Innovation (CI) fair with food startups and SMEs
6:15 - 6:30 p.m.	Welcome and introduction <ul style="list-style-type: none"><li>○ Laurette Dube, Chair and Scientific Director, the McGill Centre for the Convergence of Health and Economics (MCCHE)</li></ul>
6:30 - 7:00 p.m.	GNR presentation <ul style="list-style-type: none"><li>○ Dominic Schofield, President and Senior Technical Advisor of Policy and Programs, the Global Alliance for Improved Nutrition (GAIN)</li></ul>
7:00 - 8:20 p.m.	Panel discussion moderated by Peter Downie <ul style="list-style-type: none"><li>○ Amy Baker, Director General, Global Affairs Canada;</li><li>○ Lauren Landis, Director, Nutrition Division, the World Food Program;</li><li>○ Joel Spicer, President and CEO, Micronutrient Initiative;</li><li>○ Gordon Bacon, CEO, Pulse Canada;</li><li>○ John Dilley, Vice-President, Innovation and Technical Regulatory Affairs, Parmalat Canada;</li><li>○ Ernest Habanabakize, MasterCard Foundation Scholar and Social Entrepreneur</li></ul>
8:20 - 8:30 p.m.	Closing remarks and opening of one-year 10 <sup>th</sup> Anniversary McGill Health Challenge Think Tanks <ul style="list-style-type: none"><li>○ Laurette Dube</li></ul>

# Launch of 2016 Global Malnutrition Report

## Speaker and Panelist Biographies



### **Amy Baker, Director General, Global Affairs Canada**

Amy Baker is the Director General of Health and Nutrition, Global Issues and Development Branch at Global Affairs Canada. She comes to this role from her most recent position as Senior Director and Head of Development Cooperation for Ethiopia and Pan Africa Regional Programs in Addis Ababa. Previous to that, Amy was the founding Chief Operating Officer for the Queen Rania Foundation in Amman, Jordan, and Chief of Staff to the President of CIDA. She has held various other positions within the Government of Canada, including at CIDA, the Ministry of Justice, Status of Women Canada, and Human Resources Development Canada.

Amy holds a Bachelor of Laws and Bachelor of Arts from Dalhousie University and a Masters of Public Administration from Queen's University.



### **Gordon Bacon, Chief Executive Officer, Pulse Canada**

Gordon Bacon is CEO for Pulse Canada and is also CEO of the Canadian Special Crops Association, an organization that represents processors, exporters, and brokers of all pulses and special crops.

Pulse Canada is the national industry association that represents growers, processors, and exporters of Canadian pulses. The association's mandate is to contribute to the profitability of the Canadian pulse industry by delivering innovative solutions that improve efficiencies and increase the value of pulse production, processing, and marketing.

Before joining Pulse Canada 19 years ago, Gordon was Director of Market Development at the Canadian Wheat Board (CWB). He has also served as Senior Policy Advisor to the Minister of State, Grains and Oilseeds in Ottawa, and in various roles with federal and provincial departments of agriculture.



**John Dilley, Vice-President, Innovation and Technical Regulatory Affairs, Parmalat Canada**

John Dilley is the Vice-President of Innovation and Technical Regulatory Affairs for Parmalat Canada. John graduated from the University of Waterloo (1989) with an Honours Bachelors of Science in Applied Chemistry. After a short term in the petrochemical industry John switched his focus to food and dairy and joined Ault Foods Ltd, then part of the John Labatt Food Company as an analytical chemist. John has remained with this company for over 25 years, through spin-offs, acquisitions, and mergers holding a variety of progressive position including: Director of Technical Services and most recently Vice President, Research & Development, Packaging Services and Quality Assurances. Each of these roles has brought John a new perspective on both the dairy industry and the innovation of new products to meet consumer

demands. In his current role John is leveraging his experience and the Global resources of Group Lactalis to bring new innovation to both processes and products of Parmalat Canada. An avid cook, John loves to practice his craft both at work and at home.



**Peter Downie, Broadcast Journalist and Senior Lecturer**

Peter Downie worked as an award-winning regional and national host with CBC Television (Midday, Man Alive) and Radio (As It Happens, Morningside, Cross Country Check-up) for 25 years across Canada and around the world. He also conceived/produced and hosted the CBC Radio documentary program Tapestry which explores issues of personal ethics and the larger challenges of leading a life of meaning and worth. His documentary work has received numerous national and international awards and has focused on issues as diverse as street kids in Bombay to satanic worship in Alberta to the phenomenon of global pilgrimages.

Peter won the 2007 Michael Monty Award for Excellence in Broadcast Teaching, awarded by the Canadian Radio Television News Directors Foundation. He was awarded the Kyoto Prize Journalism Fellowship in the fall of 2008 to cover the ceremony in Kyoto where, for the first time, two Canadians were honored. He is currently a senior faculty lecturer at Concordia's Department of Journalism.



### **Laurette Dubé, Scientific Director, MCCHE**

Originally trained as a nutritionist, with graduate degrees in finances (MBA), marketing (MPS), and behavioral decision making/consumer psychology (PhD), Laurette Dubé is Full Professor and holds the James McGill Chair of consumer and lifestyle psychology and marketing at the Desautels Faculty of Management of McGill University. She is also the founding chair and scientific director of the MCCHE. Beyond books (*Obesity Prevention: The Role of Brain and Society on Individual Behavior*; *Trade, Food, Diet and Health: Perspectives and Policy Options*), Laurette has published in the leading scientific journals of her field (*Journal of Consumer Research*, *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Personality and Social Psychology*). Her work also appears in major transdisciplinary journals (*Physiology and Behavior*; *Journal of Behavioral Decision Making*, *Proceedings of the National Academy of Sciences*), and in general audience and business publications such as *Maclean's*, *The Globe and Mail*, *USA Today* and *The Wall Street Journal*. Laurette is a Fellow of the Royal Society of Canada.



### **Ernest Habanabakize, MasterCard Foundation Scholar and Social Entrepreneur**

Ernest Habanabakize is a MasterCard Foundation Scholar at the graduate level in Bioresource Engineering at McGill University. He is passionate about improving the wellbeing of farming communities and addressing problems of climate change through technological and social innovations, particularly in agriculture. He gained a Bachelor of Science degree in Applied Sciences (Microbiology) from the College of Science and Technology, University of Rwanda (formerly Kigali Institute of Science, Technology and Management), and an online MBA (Project Management) with the National Institute of Business Management of India.

Ernest has served both as a Project Officer and Community Development Professional in a project funded by Oxfam International to empower women in rural parts of Rwanda through support to the horticulture value chain, and middle range enterprise support. In his roles, he worked with rural women farmers in their adoption of innovative technologies aimed at boosting their leadership skills and improving their livelihoods. Ernest believes that obtaining his Master of

Science (M.Sc.) in Bioresource Engineering (Integrated Water Resource Management) will equip him as a leader to better address pressing problems such as malnutrition.



## **Lauren Landis, Director of Nutrition, World Food Programme**

Lauren Landis has spent most of her career working in the field of relief and development. She began her career in 1985 taking several positions at the United Nations and the NGO sector.

In 2002, Lauren returned to the U.S Government to take up the position of Director of the Office of Food for Peace within the U.S. Agency for International Development. Subsequently, Lauren transitioned to the U.S. Department of State in 2006, where she served as the Senior Representative on Sudan.

After returning to the UN in 2009, Lauren served in Rome, Italy, for three years as Chief of Staff and Director of the Office of the Executive Director for the World Food Programme. Following that assignment, she became the Director of the World Food Programme Geneva Office,

from 2011 until 2013.



## **Joel Spicer, President and CEO, Micronutrient Initiative**

Joel Spicer is the President and CEO of the Micronutrient Initiative. Joel's background includes leadership roles on many development issues with a particular focus on nutrition and health initiatives, maternal, and child health programs, TB control and HIV programming, innovative financing and resource mobilization. As an accomplished professional, he has experience in many bilateral and multilateral agencies, including the Canadian International Development Agency (CIDA), UNICEF, the World Health Organization (WHO), the World Bank, and others. He also served on the senior management team at the Stop TB Partnership. His international development experience has included postings from Ottawa to Washington, Senegal to Indonesia, and more recently, Geneva.

Joel attended the Harvard School of Public Health on a Fulbright scholarship where he obtained an MPH, International Health (Health Policy and Management), and the London School of Economics and

Political Science.



**Dominic Schofield, President and Senior Technical Advisor for Policy and Programs, the Global Alliance for Improved Nutrition (GAIN)**

Dominic’s professional career spans over twenty years in the field of international development serving in leadership positions with the private and not-for-profit sectors and the United Nations with assignments in Africa, Latin America and the Caribbean, and South and Southeast Asia. Throughout his career, Dominic has sought to bring good development practice together with good business practice, and has been successful in leveraging policy advocacy and blended capital approaches to fuel and take innovations to scale.

Prior to joining GAIN, Dominic served as Nutrition Specialist at UNICEF in New York and as Partnership and Business Development Manager at the Micronutrient Initiative (MI) and the International

Development Research Centre (IDRC) in Ottawa, and later led these efforts at IDRC’s regional office for Southern Africa, based in Johannesburg. He currently advises the FTSE for Good Index Policy Committee, the Access to Nutrition Index and serves on several technical expert committees related to nutrition and public health. He also serves as Canadian representative of OneGoal, an initiative of FIFA’s Asian Football Confederation to mobilize youth and adolescent girls for improved nutrition through the power of sport.



*We'd like to thank our food startups and SMEs for making this a successful event!*



**Thank you to the following organizations for participating and supporting the event!**



**McGill**

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of Health and Economics



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