



# What can I do with my studies in International Management

## Job titles of recent graduates, by industry sectors:

### Accounting

- Accounting Coordinator
- Associate Consulting
- Associate, Consulting & Deals
- IT Risk management Intern

### Aerospace & Automobile

- Customer Service Representative
- Export Control Analyst
- Equipment Manager
- Inside Sales Account Manager
- Logistics Network Planner
- Procurement Agent
- Senior Credit Analyst
- Senior Global Strategic Buyer

### Apparel & Fashion

- Assistant Sales Manager
- Customer Service Associate
- Fashion Techniques and Design Specialist
- Human Resource Coordinator / Advisor
- Logistics Analyst
- Marketing Assistant
- Store Manager

### Biotechnology

- Management Consultant
- Product Manager
- Client Services Specialist

### Chemicals

- Strategic Marketing & Communication

Reference numbers correspond to career description on **NOC** (National Occupational Classification). For more career descriptions, profiles and job outlooks, visit: [Job Bank](#) or [Career Cruising](#) (username & password available by contacting CaPS)

### Computer Software

- Co-founder, COO
- Community and Content
- Control Management Assistant
- CRM Analyst
- Director of Operations
- Event Manager & Executive Assistant to CEO
- Human Resource Advisor
- Marketing Coordinator
- Sales Executive

### Construction

- Sales Representative
- Resource Specialist
- Corporate Finance Manager

### Consulting

- Account Executive
- Associate Consultant
- Brand / Digital Marketing Consultant
- Business Analyst
- Business and Systems Integration Analyst
- Business Development
- Business Strategy Consultant
- Co-founder and Chief Executive Director
- Consulting Analyst
- Convention Organizer
- Director Strategic development
- Executive Assistant
- Executive Compensation Analyst
- Founder
- Marketing and Strategy Consultant
- Marketing Research and Business Development
- Project Coordinator Social Business & Consulting

The information in this handout will provide you with ideas as to some typical careers/jobs that are associated with your degree, along with alternative careers that may not be as directly related to what you have studied. This by no means implies that these jobs are the only options you have. These careers are just samples of what you can do if you have the appropriate skills and experience.





## Consumer Products & Electronics

- Assistant Key Account Manager
- Brand Coordinator
- Category Analyst
- Field Marketing Specialist
- Human resource Coordinator
- Logistics Group Manager
- Marketing Communications Manager
- Packaging Business Process Manager
- Sales Analyst
- Strategic Planning Analyst

## Cosmetics

- Assistant Buyer
- Business Analyst
- Logistics Analyst
- Marketing Assistant

## Finance & Investment Banking

- Account Administrator
- Application Access Control Analyst
- Associate Investment Advisor
- Commercial Banking Associate
- Commercial Banking Manager
- Communication Assistant
- Corporate Finance Manager
- Dealer Service Analyst
- Disability Payment Specialist
- Financial Analyst / Analyst
- Financial Services Representative
- Investment Banker
- Investment Banking Analyst
- Personal Bank Advisor
- PMO Analyst
- Research Associate
- Senior Procurement Technician
- Syndicated Loans Capital Markets
- Trade Mid Office Associate
- Trade Vetting Administrator
- Transaction Control and Revenue Assurance Officer

## Law

- Consultant, Innovation
- Legal analyst
- Legal intern
- Office & Legal Support Specialist
- Paralegal

## Government & Non-Profit

- Administrative Assistant
- Analyst
- Business Administrator
- Conflict & Stabilization Operations Intern
- Coordinator of Donor Stewardship
- Consulting and Executive Transitions Fellow
- Financial Analyst and Controller
- Immigration Policy Intern
- International Microfinance & Microenterprise Fellow
- Intern in Ministry of Finance
- Intern, Un-Business Partnerships
- Manager of Capital & Urban Planning
- Policy Intern
- Program Manager
- Project Coordinator / Coordinator
- Research Associate
- Special Projects Manager

## Hospitality & Tourism

- Assistant Finance Analyst
- Assistant Product Manager
- Assistant to Vice President, Business Development
- Brand Coordinator
- Client Service Associate
- Conference Manager
- Event Coordinator
- Franchise Sales Coordinator
- International Legal & Business Affairs Manager
- Marketing Assistant
- Sales and Marketing Manager
- Sales Executive
- Wedding Planner Assistant

## Insurance

- Analyst
- Associate Underwriter
- Claims Specialist
- Customer Service Representative
- Development Specialist
- Risk Analyst

## International Affairs

- International Business Development Research Analyst
- Operations and Finance Associate
- Products and Services Intern
- Research Assistant



## IT & Telecommunications

- Account Executive
- Associate Account Manager
- Business Analyst
- Business Development Product Manager
- Client Executive
- Cloud Technologist
- Co-founder, COO
- Community Manager
- Control Management Assistant
- CRM Analyst
- Customer Success Manager
- Direct Marketing Associate
- Director of Corporate Development
- Director of Operations
- E-Commerce Data Analyst
- Exchange Analyst
- Financial Analyst
- Human Resources Advisor
- Internet Business Development Research Analyst
- Market Associate
- Marketing Coordinator
- Online Strategy Specialist
- Product Manager
- Product Specialist
- Project Administrator
- Project Specialist, Mobile Business Products
- Sales Executive

## Marketing & Advertising

- Account Coordinator
- Account Executive
- Ad Claims Research & Analyst Intern
- Area Manager
- Associate Account Manager
- Brand Relationship Manager
- Client Purveyor and Content Curator
- Digital Account Coordinator
- Market Research Analyst
- Marketing Consultant
- Marketing Research and Business Development
- Research Associate
- Senior Research Analyst

## Real Estate

- Asset Management Analyst
- Assistant Analyst
- Design Centre Administrative Assistant
- Interior Design Assistant
- Marketing and Research
- Preconstruction Coordinator
- Project Development Research Executive
- Research Associate
- Senior Sales Associate

## Retail

- Allocation Analyst
- Business Analyst
- Business Development Manager
- Operation Manager
- Order Manager
- Pre-ticketing Coordinator
- Sales Analyst
- Sales Associate
- Senior Analyst
- Sourcing Analyst
- Strategic development Analyst

## Staffing & Recruiting

- Recruitment and Placement Consultant
- Compensation Analyst

## Related Skills:

- Adaptable professionally and culturally
- Ability to view things from different perspectives
- Ability to solve problems & make sound predictions
- Ability to work as part of a team & independently
- Open-minded
- Flexible
- Leadership qualities
- Oral and written communication skills
- Ability to write descriptive & analytical reports
- Research & analytical skills
- Gathering and organizing data
- Define problems
- Assess risks
- Entrepreneurial
- Language proficiency
- Knowledge of a variety of ethnic & cultural groups
- Planning projects



## Depending on my minor, possible job titles:

- Administrative/Financial Assistant #1441
- Advocacy Officer/Human Rights Advisor #4164
- Brand Researcher
- Budget Analyst #1112
- Business Analyst #1122
- Business Development Analyst
- Commerce Officer #4163
- Community Economic Development Advisor #4163
- Community Liaison Officer #4212
- Community Relations Officer #6261
- Consumer Brand Manager
- Country Representative – Aid Organization
- Cross-Cultural Trainer / Inclusion Officer
- Cultural Centre Coordinator #0314
- Cultural Diversity Officer #4164
- Cultural Resources Specialist
- Demographer #2161
- Development Coordinator #0412
- Diplomat #4168
- Environmental Consultant #4164
- Environmental Impact Analyst #4161
- Financial Analyst #1112
- Financial Services Management Consultant #1112
- Health Care Program Evaluator/Designer #4165
- Humanitarian Program Officer
- Infrastructure Policy Strategist
- Institutional Researcher #4164
- Junior Specialist in Environmental Economics Lobbyist #4164
- Intelligence Analyst #6261
- Intelligence Research Specialist #4168
- International Partnerships #4164
- International Programs and Projects #4164
- Investment/Security Analyst #1112
- Loan Officer #1232
- Management Consultant #1122
- Marketing Analyst #4163
- Mediator #1121
- Medical Research Project Coordinator #4165
- Medical Services Researcher #4165
- Microfinance Advisor #1114
- Monitoring and Evaluation Officer, International Programs and Projects #4164
- Multicultural consultant #4164
- Multicultural Development Officer #4164
- Natural Resources Policy Analyst #4161
- Organizational Development Officer #1121
- Patient Services Coordinator #3151
- Policy Advisor #4164
- Policy Analyst #4162
- Political Campaign Manager #0611
- Political Scientist #4169
- Program Coordinator #4164

- Program Manager
- Project Development Assistant #4164
- Projects and Strategy Officer
- Resource Management Officer #1114
- Risk Manager Bank/Market Researcher #0111
- Social Policy Researcher #4164
- Supervisor, Environment Program Development #4161
- Trade Commissioner #0012

## Other Areas of Employment:

- African / Asian / Inter-American Development Bank
- Business Development Bank of Canada
- Central Banks
- Cultural Resource Management Organizations
- Economic Community of West African States
- Educational Institutions and Agencies
- European Bank for Reconstruction and Development
- International Finance Corporation (IFC)
- International Monetary Fund (IMF)
- International Organization of Migration (IOM)
- Ministries of Finance
- Ministries of Industry and Trade
- Ministries of Planning, Budget and Management
- Multinational Corporations
- Non-Profit Organizations
- Peace Corps
- Publishers
- Treasury Departments
- UNICEF / United Nations
- World Bank
- World Food Program
- World Health Organization
- World Trade Organization

If you wish to explore your interests, identify your goals, and discover how to make the most of your education, we encourage you to sign up for the [P.A.C.E. program](#) (Program for the Advancement of Career Exploration). Feel free to come by the CAPS office to make an appointment with a career advisor to discuss your career options and job search strategies.