

MBA APPLICANT SURVEY

The following survey is part of the Desautels Faculty of Management of McGill University's effort to create a broad database on MBA applicants. Your responses will be recorded for **statistical purposes only and will in no way affect the evaluation of your application**. Please return the survey together with your application. Your cooperation is greatly appreciated.

1. Please indicate below the level of importance the following factors had in your decision in applying to an MBA Program?

Very Important Somewhat Important Not Important

- Accreditation
- Diversity of Student Body
- Facilities
- Graduate Career Placement
- Location
- Program Content
- School Reputation

2. In your selection process, which rankings did you consult?

- America Economia
- Business Week
- Canadian Business Magazine
- Financial Times
- Forbes Magazine
- The Economist
- Other: _____

3. In your selection process which guidebooks did you consult?

- Graduate & Executive Management Programs in Canada
- Hobson's
- Peterson's
- Top MBA Career Guide
- Which MBA? (EIU) Economist Intelligent Unit
- Other: _____

4. Have you attended any of the following MBA Fairs/Information Session? (please indicate the city)

- Access MBA _____
- The MBA Tour _____
- QS World MBA Tour _____
- MBA Information Session _____
- QS TopMBA Connect 1-2-1 _____
- Other: _____

5. Which other MBA Programs are you also considering?

1. _____
2. _____
3. _____
4. _____
5. _____