



# MASTERS OF MANAGEMENT IN ANALYTICS

Desautels Faculty of Management



McGill |  DESAUTELS

# Why a Masters of Management in Analytics at McGill?

The Masters of Management in Analytics (MMA) is a twelve-month, interdisciplinary program that will prepare students for the evolving field of business analytics, placing an emphasis on managerial problem-solving using data analytics tools to optimize organizational decisions.

## ADMISSIONS

The MMA is designed for recent graduates with a Bachelor of Commerce, Engineering, Computer Science, Economics, Arts, or Science degree and with proven quantitative skills.

- > Undergraduate degree
- > Curriculum Vitae (CV)
- > Two letters of reference
- > Statement of Purpose

If applicable:

- > GMAT or GRE\*
- > TOEFL or IELTS

\*GMAT and GRE is not required for students graduating from Canadian & US universities

## Learn With the Best

*“Bridging the gap between business acumen and analytical thinking, McGill Desautels MMA program provides the rigorous training on data science to solve critical business challenges.”*

—**Mehmet Gumus**, Academic Program Director

Professors at the Desautels Faculty of Management are renowned for their research excellence and innovations in teaching, receiving recognition from international peers, such as Poets & Quants’ Top 40 Under 40 Professors.

## N<sup>o</sup>. 1 OR N<sup>o</sup>. 2 RESEARCH UNIVERSITY OF THE YEAR

For the past 15 years among Canada’s Top 50 research universities (research in source 2017)

## Real-world Exposure Through the Experiential Module

As a central component of the MMA, all students undertake a technical consulting role by working in teams with **real companies** and attempting to solve a **live data-driven problem**.

- Produce a robust analytic solution over 10 months
- Practice using **real data** and **market-leading software**
- Benefit from **industry mentorship** and **faculty coaching**
- Gain unparalleled training for the job market

## Study Trip\*

Students travel to learn about the cutting-edge applications of analytics in leading institutions.

\*The cost of the study trip is absorbed in the tuition fees.

## Join the Network

The **McGill alumni network** is composed of over **250,000 alumni** living **around the world**.

## Program Structure

The MMA is an intensive full time, one-year, pre-experience program with a strong emphasis on experiential learning.

SUMMER 2019

TERM 1  
Foundations  
(2 Months)

TERM 2  
Technical Core  
(3 Months)

TERM 3  
Industry Application  
(4 Months)

SUMMER 2020

TERM 4  
MarketTransition  
(3 Months)

EXPERIENTIAL LEARNING MODULE

**NEED HELP?  
WE’RE HERE FOR YOU**

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