# Overview

## All Users

### Sep 1, 2017 - Aug 31, 2018

### Explorer

#### Summary

**Users**

- **30,000**

**Acquisition**

- **2,337,329** Users
  - % of Total: 100.00%
  - (2,337,329)
- **1,916,855** New Users
  - % of Total: 100.00%
  - (1,916,855)
- **6,137,077** Sessions
  - % of Total: 100.00%
  - (6,137,077)
- **44.70%** Bounce Rate
  - Avg for View: 44.70%
  - (0.00%)
- **1.43** Pages / Session
  - Avg for View: 1.43
  - (0.00%)
- **00:02:32** Avg. Session Duration
- **0.00%** Goal Conversion Rate
- **Goal Completions**: 0
- **Goal Value**: $0.00

**Behavior**

- **15,000** New Users
  - % of Total: 100.00%
  - (15,000)
- **1,402,894** Sessions
  - % of Total: 100.00%
  - (1,402,894)
- **44.70%** Bounce Rate
  - Avg for View: 44.70%
  - (0.00%)
- **1.43** Pages / Session
  - Avg for View: 1.43
  - (0.00%)
- **00:02:32** Avg. Session Duration
- **0.00%** Goal Conversion Rate
- **Goal Completions**: 0
- **Goal Value**: $0.00

**Conversions**

- **0** Goal Completions
- **$0.00** Goal Value

### Device Category

1. **Desktop**
   - **1,723,547** Users
     - % of Total: 73.58%
     - (1,723,547)
   - **1,398,894** New Users
     - % of Total: 72.98%
     - (1,398,894)
   - **4,925,352** Sessions
     - % of Total: 80.26%
     - (4,925,352)
   - **45.92%** Bounce Rate
     - Avg for View: 45.92%
     - (0.00%)
   - **1.45** Pages / Session
     - Avg for View: 1.45
     - (0.00%)
   - **00:02:46** Avg. Session Duration
   - **0.00%** Goal Conversion Rate
   - **Goal Completions**: 0
   - **Goal Value**: $0.00

2. **Mobile**
   - **513,795** Users
     - % of Total: 21.93%
     - (513,795)
   - **430,477** New Users
     - % of Total: 22.46%
     - (430,477)
   - **1,010,564** Sessions
     - % of Total: 16.47%
     - (1,010,564)
   - **39.38%** Bounce Rate
     - Avg for View: 39.38%
     - (0.00%)
   - **1.35** Pages / Session
     - Avg for View: 1.35
     - (0.00%)
   - **00:01:30** Avg. Session Duration
   - **0.00%** Goal Conversion Rate
   - **Goal Completions**: 0
   - **Goal Value**: $0.00

3. **Tablet**
   - **105,114** Users
     - % of Total: 4.49%
     - (105,114)
   - **87,484** New Users
     - % of Total: 4.56%
     - (87,484)
   - **201,161** Sessions
     - % of Total: 3.28%
     - (201,161)
   - **41.61%** Bounce Rate
     - Avg for View: 41.61%
     - (0.00%)
   - **1.38** Pages / Session
     - Avg for View: 1.38
     - (0.00%)
   - **00:01:59** Avg. Session Duration
   - **0.00%** Goal Conversion Rate
   - **Goal Completions**: 0
   - **Goal Value**: $0.00

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