**Student Leader Engagement**

**Survey Results 2015**

**STUDENT ORGANIZATIONS**

- **76** Respondents
- **27** Organizations
- **15** Departments & Schools
- **11** Faculties
- **2** Campuses

**Faulty of Medicine**

[Image 274x168 to 338x229]

Mission Statement: Key Words

**WHAT**

- Community
- **REPRESENT**
- Support

**WHY**

- Engage
- Enhance
- Service
- Experience

**HOW**

- Events
- Opportunities
- Extracurricular
- Organizing

**PARTICIPATION & ENGAGEMENT**

Combined students associations organize over **1500 events** per semester

- **72%** Charge student membership fees

- **Best attended:**
  - Social events: **94%**
  - Academic: **55%**
  - Learning: **55%**

- **Opportunities offered to:**
  - Members only: **32%**
  - Mix: **17%**
  - All McGill undergrads: **51%**

- **Attended by:**
  - Mix of old & new faces: **70%**
  - Same faces: **30%**

- **Event planning involved:**
  - Executive Committee: **100%**
  - Past Year’s Attendance: **94%**
  - Member Suggestions: **76%**

- **Collaboration with:**
  - McGill Services: **4%**
  - Student Groups: **48%**
  - Both: **36%**
81% of student organizations believe they **effectively promote** their programs and/or services.

**Most effective methods of advertisement:**
- **75%** Facebook Event
- **55%** Word of Mouth
- **45%** Email Listserv

**Student feedback collected by:**
- Word of mouth: 69%
- Survey: 45%
- Email: 41%
- Debrief meetings: 31%
- Anon. feedback box: 23%
- Focus Group: 12%
- Call / text: 1%
- N/A: 1%

72% of student organizations **recognize** student participation in their organization.

**End-of-term or year celebration**: 38%
- Awards ceremony: 23%
- Small gift: 18%
- Co-Curricular Record (myInvolvement): 14%
- Reference: 1%
- Awards / post on facebook: 6%
- N/A: 1%

**Helpful support for student organizations:**
- Training through online courses: 8%
- Training through in-person workshops: 29%
- Training through large events: 16%
- 1-on-1 guidance from subject experts: 24%
- Website with resources: 32%
- Monthly informative emails: 12%
- Funding: 44%
- Dedicated space for activities: 44%
- Other: 3%

**Training topics of interest:**
- Finance: 52%
- Team building: 43%
- Communications: 41%
- Logistics: 35%
- Elections / transitions: 32%
- N/A: 16%
- Other: 9%