Personal Statement Rubric for Transfer Requests

Evaluation	3	2	1
Criterion	Excellent	Acceptable	Unsatisfactory
Explanation of why the student wishes to study in the requested program	 Provides a clear and detailed picture of the student's motivation Includes one or more concrete examples to support their rationale Demonstrates a clear understanding of relevant issues in the requested field 	 Includes brief discussion of student's motivation. Examples to support their rationale are simple or generic. Demonstrates a partial understanding of relevant issues in the requested field 	 Does not adequately address student's motivation Does not include concrete examples to support their rationale or examples lack relevance or depth Does not demonstrates understanding of relevant issues in the requested field
Explanation of how experience will support success in the requested program	 Includes one or more concrete examples of professional or personal experiences directly relevant to requested field Makes specific connections between personal/professional experiences and how those will contribute to success 	 Example(s) of professional or personal experiences are somewhat relevant to the requested field or demonstrate partial understanding of contemporary issues. Makes partial connections between personal/ professional experiences but may not fully address how those will contribute to success in the requested field. 	 Does not include one or more concrete examples of professional or personal experiences directly relevant to current practice in the requested field or examples lack relevance or depth Does not make connections between personal/ professional experiences and how those will contribute to success in the requested field or the connections are too general.
Explanation of how academic record relates to requested program	Provides a clear explanation of how their academic record will contribute towards success Explanation includes a detailed discussion of one or more relevant academic factors beyond just CGPA	Provides a partial explanation of how their academic record will contribute towards success in the requested program Explanation includes a vague or superficial discussion of academic factors beyond just CGPA	Does not provide an explanation of how their academic record will contribute towards success in the requested program or the explanation of too vague Explanation does not include a discussion of academic factors beyond just CGPA or the factors are not relevant