# Personal Statement Rubric for Transfer Requests

<table>
<thead>
<tr>
<th>Evaluation Criterion</th>
<th>3 Excellent</th>
<th>2 Acceptable</th>
<th>1 Unsatisfactory</th>
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</table>
| **Explanation of why the student wishes to study in the requested program** | • Provides a clear and detailed picture of the student’s motivation  
• Includes one or more concrete examples to support their rationale  
• Demonstrates a clear understanding of relevant issues in the requested field | • Includes brief discussion of student’s motivation  
• Examples to support their rationale are simple or generic  
• Demonstrates a partial understanding of relevant issues in the requested field | • Does not adequately address student’s motivation  
• Does not include concrete examples to support their rationale or examples lack relevance or depth  
• Does not demonstrate understanding of relevant issues in the requested field |
| **Explanation of how experience will support success in the requested program** | • Includes one or more concrete examples of professional or personal experiences directly relevant to requested field  
• Makes specific connections between personal/professional experiences and how those will contribute to success | • Example[s] of professional or personal experiences are somewhat relevant to the requested field or demonstrate partial understanding of contemporary issues  
• Makes partial connections between personal/professional experiences but may not fully address how those will contribute to success in the requested field. | • Does not include one or more concrete examples of professional or personal experiences directly relevant to current practice in the requested field or examples lack relevance or depth  
• Does not make connections between personal/professional experiences and how those will contribute to success in the requested field or the connections are too general. |
| **Explanation of how academic record relates to requested program** | • Provides a clear explanation of how their academic record will contribute towards success  
• Explanation includes a detailed discussion of one or more relevant academic factors beyond just CGPA | • Provides a partial explanation of how their academic record will contribute towards success in the requested program  
• Explanation includes a vague or superficial discussion of academic factors beyond just CGPA | • Does not provide an explanation of how their academic record will contribute towards success in the requested program or the explanation of too vague  
• Explanation does not include a discussion of academic factors beyond just CGPA or the factors are not relevant |