# FREE TRADE @ TEN AND NAFTA @ 5

# Friday, June 4, 1999

#### 11 am **REGISTRATION**

# 12 pm LUNCHEON

Moderator: Desmond Morton, Director, McGill Institute for the Study of Canada Introduction: Chris Green, Chair, Department of Economics, McGill University

# KEYNOTE ADDRESS Leap of Faith: Why Free Trade?

The Honourable Donald S. Macdonald, Counsel, McCarthy Tétrault and former Chairman, Royal Commission on the Economic Union and Development Prospects for Canada (1982-1985)

Word of thanks: Tom Velk, Co-Director, North American Studies, McGill University

2:00 pm Book-signing by panellists, organized by Paragraph Books

# 2:30 pm PLENARY I Free Trade: The Political Will

*Moderator:* Michael Hart, Professor, Norman Paterson School of International Affairs, Carleton University; Senior Associate, Centre for Trade Policy and Law, Carleton University and University of Ottawa; former Senior Advisor, Trade Negotiations Office, Canada

- The Honorable James A. Baker III, Secretary of the Treasury (1985-1989), Secretary of State (1989-1992)
- Derek H. Burney, Chairman and Chief Executive Officer, Bell Canada International Inc; Ambassador of Canada to the United States (1989-1993); and Chief of Staff to the Prime Minister (1987-1989)

#### 4 pm PLENARY II Free Trade: The Making of the Deal

*Moderator:* L. Ian MacDonald, Columnist, *The Gazette*, and former Chief Speech Writer to the Prime Minister (1985-1988)

#### Representatives from Canada

- The Honourable John C. Crosbie, Counsel to Patterson Palmer Hunt Murphy, Atlantic Canadian Lawyers, Chancellor, Memorial University of Newfoundland and Minister of International Trade (1988-1991)
- Donald Campbell, Deputy Minister of Foreign Affairs and Personal Representative of the Prime Minister of Canada for Economic Summits
- William A. Dymond, Director General, Policy Planning Bureau; Chief Air Negotiator, Department of Foreign Affairs and International Trade; and former Senior Advisor, Trade Negotiations Office, Canada

Stanley H. Hartt, Former Deputy Minister of Finance (1985-1988)

Simon Reisman, CEO, Ranger Oil Ltd., and former Ambassador and Chief Negotiator, Canada-US Free Trade Negotiations (1986-1988)

#### Representatives from the United States

- Clayton Yeutter, Counsel, Hogan and Hartson and United States Trade Representative, Executive Office of the President (1985-1988)
- Jean Anderson, Lead Negotiator, Trade Law

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- Peter McPherson, President, Michigan State University and former Deputy Secretary of the Treasury
- William S. Merkin, President and CEO, Strategic Policy Inc., Washington D.C., and former Deputy Chief U.S. Trade Negotiator
- Charles E. Roh, Chief Legal Counsel and former Assistant Deputy United States Trade Representative

### 5:30 pm COCKTAIL

Sponsored by the Government of Quebec and the Deputy Premier and Minister of State for the Economy and Finance, Bernard Landry

# Saturday, June 5, 1999

#### 7:30 am **REGISTRATION**

#### 8:15 am PLENARY III Free Trade: The Record

Moderator: William Watson, Associate Professor of Economics, McGill University, and Editor, Policy Options

Economic Impact Study: John McCallum, Senior Vice President and Chief Economist, Royal Bank of Canada

- Andrew N. Jackson, Senior Economist, Canadian Labour Congress
- Richard Lipsey, Emeritus Professor of Economics, Simon Fraser University and Fellow, Canadian Institute for Advanced Research
- Fernando Clavijo Quiroga, Director General of Esane Consultores, S.C.; Partner, Analitica Consultores; Senior Economist, Economic Development Department, World Bank, Washington (1985-1989); Senior Economic Advisor to the President of Mexico (1989–1994)
- Paul Wonnacott, Alan R. Holmes Professor, Middlebury College, and former member of the President's Council of Economic Advisors (1991-1993)

#### 9:30 am **COFFEE BREAK**

# 9:45 am Workshop A Free Trade – A Sectoral Perspective: Results and Opportunities

Moderator: The Honourable Francis Fox, President, Cantel-ATT Canada; Chairman, Montreal International and Former Minister of International Trade, Canada (1984)

- Laurent Beaudoin, Chairman of the Board and of the Executive Committee, Bombardier Inc.
  - Buzz Hargrove, President, Canadian Auto Workers
- L. Jacques Ménard, Chairman of the Board, Hydro-Québec
- Michael J. Sabia, Executive Vice-President and Chief Financial

Officer, Canadian National Ltd.

Charles Sirois, Chairman of the Board and CEO, Teleglobe Inc. and

Telesystems Ltd.

Lynton R. Wilson, Chairman of the Board, BCE Inc.

#### Workshop B Free Trade and Social Policy

Moderator: Gretta Chambers, Chancellor, McGill University

- Duncan Cameron, Director, Centre for Policy Alternatives
- Gérald Larose, President, Confédération des syndicats nationaux (CSN)

- William S. Merkin, President and CEO, Strategic Policy Inc., Washington D.C., and former Deputy Chief U.S. Trade Negotiator
- Guy Stanley, Senior Associate, Centre d'études en administration internationale, École des hautes études commerciales

# 11 am Workshop C Free Trade and the Regions

Moderator: Alain Dubuc, Editorial Page Editor, La Presse

Marcel Côté, President and CEO, Groupe SECOR Inc.

• Frank McKenna, Lawyer, McInnes Cooper & Robertson, and former Premier of New Brunswick (1986-1997)

Bob Rae, Former Premier of Ontario (1990-1995)

# Workshop D Free Trade and Dispute Settlement (The Panel Process)

Moderator: Ronald Wonnacott, Professor, Department of Economics, University of Western Ontario

- Jean Anderson, Former Assistant Deputy United States Trade Representative
- Jonathan Fried, Assistant Deputy Minister, Trade and Economic Policy, Canada; former Assistant General Counsel, Trade Negotiations Office
- Simon Potter, Partner, Ogilvy Renault and Chapter 19 and 20 Binational Panel expert member
- Yvonne Stinson, Trade Consultant, ESANE Consultores, S.C.; former Mexican Secretary, NAFTA Secretariat; and former Trade Counselor, Embassy of Mexico (Ottawa)

# 12 pm LUNCHEON

Moderator: Richard Pound, Chairman, Board of Governors; Chancellor-Elect, McGill University; and Partner, Stikeman Elliott

Introduction: Laurent Beaudoin, Chairman of the Board and of the Executive Committee, Bombardier Inc.

# KEYNOTE ADDRESS Canada to Mexico: the NAFTA Initiative

The Honorable George Bush, 41st President of the United States of America

Word of thanks: L. Jacques Ménard, Chairman of the Board, Hydro-Québec

2:00 pm Book signing by panellists, organized by Paragraphe Books

#### 2:30 pm PLENARY IV NAFTA: From the Yukon to the Yucatan

Moderator: Peter Hadekel, Editorial Page Editor, The Montreal Gazette

a) National Trade Representatives

- Carla Hills, United States Trade representative (1989-1993)
- Jaime Serra Puche, Former Minister of Trade, Mexico, and former Mexican representative for the NAFTA talks
- Michael H. Wilson, Vice Chairman, RBC Dominion Securities and Former Minister for International Trade, Canada (1987-1991)

3:15 pm *b) Senior Negotiators* 

3:15 pm

Julius L. Katz, Deputy United States Trade Representative

John M. Weekes, Ambassador, Permanent Representative of Canada to the United Nations and the World Trade Organization; former Chief Canadian Negotiator for Canada for the NAFTA

• Enrique Espinosa, Senior Partner, SAI Consultores, S.C.; former Head Negotiator for Textiles, Technical Standards, Safeguards and Trade Remedies for SECOFI, Mexico (1988-1992)

#### Workshop E The NAFTA Side Deal on the Environment

*Moderator:* Pierre Marc Johnson, Senior Associate, Heenan Blaikie, Montreal; former Premier of Quebec (1985); and Co-Chair, National Round Table on the Environment and the Economy

- The Honourable Jean J. Charest, Leader, The Quebec Liberal Party; former Minister of the Environment during the NAFTA negotiations, (1991-1993); head of the Canadian delegation to the Rio Summit
- Kathryn Fuller, President and CEO, World Wildlife Fund, Washington D.C.
- Victor Lichtinger, Founding Executive Director, NAFTA Commission for Environmental Cooperation
- The Honorable William Reilly, Head of the Environmental Protection Agency in the Bush Administration

# 4:15 pm PLENARY V New Policies for a New Century – After the NAFTA and the WTO: Where Do We Go From Here?

Moderator: Monique Jérôme-Forget, Deputy, Assemblée nationale du Québec

- Thomas d'Aquino, President and Chief Executive, Business Council on National Issues
- Jorge O. Mariscal, Chief Investment Strategist Latin America, Global Emerging Markets Coordinator, Goldman, Sachs & Co., New York
- Peter Watson, Counsel, Winthrop, Stimson, Putnam & Roberts; former Chairman, U.S.
  International Trade Commission (1994-1996); and former Director, Asian Affairs, National Security Council

# 5:30 pm CLOSING ADDRESS

The Right Honourable Brian Mulroney, 18th Prime Minister of Canada (1984-1993)

# **CLOSING REMARKS**

Desmond Morton, Director, McGill Institute for the Study of Canada