Consultation workshop to develop a new MSSI research theme
‘Transitioning to Sustainability’

Are you a McGill faculty member interested in the pursuit of sustainability? Would you like to contribute to developing a new MSSI research theme on how individuals and communities conceptualize and adopt more sustainable practices and technologies? If so, please join us for a consultation workshop on November 19th.

**Theme description**
Sustainability requires the development and adoption of new norms, attitudes, technologies, laws, economic instruments and public policies. This is a social challenge that requires a shift in the attention, priorities and choices of individuals and communities.

The factors that influence and promote adoption of sustainable practices and technologies, as well as the process of transition as these innovations are implemented, will be the focus of the fifth MSSI research theme, ‘Transitioning to Sustainability’. As with other MSSI research themes, and perhaps more so, this theme requires interdisciplinary partnerships between researchers from all faculties. Keeping the MSSI’s interest in knowledge translation in mind, the goals of this theme are to better understand how individual/societal issues influence — or even determine the achievement of — the transition to sustainability, and to identify this transition’s leverage points.

Members of the McGill research community, particularly those in the domains of social sciences, humanities and law, are warmly invited to join a consultation workshop to help identify potential key areas of research for this theme.

**The consultation process**
Program development for “Transitioning to Sustainability” will begin with a consultation workshop from 9 am – 12 pm on November 19th, 2018. The workshop’s aim is to identify key research areas that might be addressed by the theme. Following a review of the consultation outcomes by the MSSI Executive and Advisory Committees, a team will be formed to develop the material into a robust and inclusive research program. It is anticipated that this process will be complete by the end of the Fall 2018 semester.

We hope you can join us and ask those who are interested to register using the link below.

https://mcgill.ca/mssi/registration-transitioning-sustainability