SCIENTIFIC POSTER SESSION

General rules
The Neuro is a global leader in teaching, research and innovation. In order to effectively and consistently convey what we stand for and what we are doing, use these guidelines and resources.

Every Neuro unit benefits by using the Neuro identity. The Neuro’s identity incorporates visual elements that combine to give your scientific poster session a distinct look – from emblems, to colors, to fonts, to images - these identity elements capture our unique spirit.

Construction / Layout
An example of a basic layout for a scientific poster session. The Neuro also provides poster design and printing at Neuro Media Services.

Poster templates in Adobe Illustrator and PowerPoint are available at: Scientific-Poster-Session-templates.pdf

Zone 1: Reserved for Neuro Branding

Colours
Top Banner PMS663C
Title of Poster PMS2697C
Name & Affiliations 75% Black

Refer to page 19 for the appropriate layout of sponsor logos.