**REPORT TO DONORS 2016-2017**

**Motivating**

Donors like YOU are the driving force behind The Neuro’s unprecedented growth. In fact, as an Annual Fund donor, YOU were key in raising a total of **$1.69 million** in 2016-2017.

Thank you so much!

Last year was exhilarating! The Neuro continually made international headlines, thanks to ground-breaking research discoveries, pioneering initiatives, and generous gifts. These are motivating influences, which enable The Neuro to lead global efforts to unlock the mysteries of neurological disease.

All of The Neuro’s successes translate to exceptional patient care, and continued hope for the future.

Thank YOU!

**Magnitude**

The Neuro has embarked on a journey to become the first Open Science Institute in the world. The concept of open science is founded on the elimination of barriers in an effort to bring experts together to share research and data. The ultimate goal is to expand the impact of brain research and accelerate the discovery of ground-breaking therapies to treat patients suffering from a wide range of neurological conditions.

The potential magnitude of open science on a global level is vast. The Neuro is creating innovative partnerships between the scientific community and the pharmaceutical industry to find cures for the most devastating neurological diseases. Supporting Open Science at The Neuro requires an investment in scientific talent, space, and specialized equipment and materials.

**Meaningful**

The recently-announced Susan Cameron Cook Neuro-Palliative Care Program is named in memory of Susan Cameron Cook, whose family provided vital seed funding for this initiative. This innovative and compassionate program aims to reduce the mental and physical suffering of patients in their journeys from diagnosis of neurological illness to end-of-life.

Two of the key aspects of this program are the focus on enhancing quality of life throughout the continuum of neurological disease, and providing meaningful holistic care based on the unique needs of neurological patients and their families.

As a teaching hospital, The Neuro hopes to become a Canadian centre for training in neuro-palliative care - a first of its kind in Canada.

**Momentum**

An estimated **3.6 million** Canadians are currently affected by neurological conditions and, over the next 20 years, Canada will see a significant increase in these numbers as a result of an aging population.

Keeping the momentum going strong at The Neuro is increasingly critical as the number of people directly and indirectly affected by neurological disease continues to rise.

For more information, please contact Bailey Levine at 514-398-5244 or at bailey.levine@mcgill.ca

Charitable registration number: 11912-8981-RR001

Please return the completed portion using the enclosed postage paid envelope.

Name: ____________________________________________

Phone Number: ____________________________________

Email: ____________________________________________

I would like to know more about specific projects underway in ____________________ and how I can support them.