

IGNORING THE DOCTOR'S INSTRUCTIONS: A COMMON OCCURRENCE?



THIS IS AN. SHE RECENTLY LEFT THE DOCTOR'S OFFICE WITH NO IDEA ON HOW TO FOLLOW HER TREATMENT PLAN

75% of Doctors in the US have been shown to overestimate the amount of information they give patients



AN'S DOCTOR ONLY SPENT 49 SECONDS SPEAKING ABOUT HER MEDICATION FOR HER SKIN INFECTION

Within these 49 seconds, most doctors spend 30 seconds speaking about the name of the medication

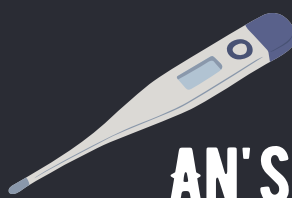
AN WAS NOT EDUCATED PROPERLY ON THE EFFECTS OF THE MEDICATION AND THUS DECIDED NOT TO TAKE IT

An represents the 70% of patients whose lack of treatment follow-through is intentional due to not being well informed



AN'S DECISION HAS NOW LED TO PROLONGED INFECTION

Due to lacking physician communication, patients are left with longer treatment plans and more health complications



IT'S EVIDENT THAT FURTHER TOOLS ARE NEEDED TO HELP DOCTORS EFFECTIVELY COMMUNICATE TREATMENT PLANS TO PATIENTS. AS SEEN, IT ALL STARTS WITH THE DOCTOR

Sources

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