

GLIS 614 - Public Libraries

September 4th – November 27th (no class October 9th) 2018

Tuesdays, 8:35 –11:25

Education building, Room 433

Instructor: Maxime Beaulieu maxime.beaulieu2@mcgill.ca

Office hours can be arranged upon request.

Objectives

- To gain a broad understanding of the public library world, understand how public libraries work and the issues they face
- To gain practical tools for working in a public library

Course Content

- Competencies for librarians in public libraries; roles and responsibilities.
- Selection and collection development
- Programming
- Collaboration with community groups
- Current trends and issues in library services

Readings

- Available electronically (see links listed for each class)

Teaching Methods

- Lectures
- Guest lectures
- Discussions
- Library visits

Changes may be made to the course outline as needed to accommodate guests and site visits; content, topics and requirements will remain the same however the order may vary following decisions made in class a minimum of one week before the originally scheduled date.

Evaluation

Innovative Libraries (individual)	25%	due Oct. 2nd, 8:35 am
Genre Study (group)	25%	due Nov. 6th, 8:35 am
Library Evaluation (pairs)	30%	due Dec. 14th, 11:55 pm
Reflections (individually)	20%	(5 times through out the term on 5 separate weeks, last accepted entry Dec. 3rd, 11:55 pm)

Late assignments will be accepted, but will be marked with an automatic 10% deduction per day.

General Information

1) Right to submit in English or French written work that is to be graded [approved by Senate on 21 January 2009]:

"In accord with McGill University's Charter of Students' Rights, students in this course have the right to submit in English or in French any written work that is to be graded." (approved by Senate on 21 January 2009 - see also the section in this document on Assignments and evaluation.)

"Conformément à la Charte des droits de l'étudiant de l'Université McGill, chaque étudiant a le droit de soumettre en français ou en anglais tout travail écrit devant être noté (sauf dans le cas des cours dont l'un des objets est la maîtrise d'une langue)."

2) Academic Integrity statement [approved by Senate on 29 January 2003]:

"McGill University values academic integrity. Therefore, all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see www.mcgill.ca/students/srr/honest/ for more information). (approved by Senate on 29 January 2003)

"L'université McGill attache une haute importance à l'honnêteté académique. Il incombe par conséquent à tous les étudiants de comprendre ce que l'on entend par tricherie, plagiat et autres infractions académiques, ainsi que les conséquences que peuvent avoir de telles actions, selon le Code de conduite de l'étudiant et des procédures disciplinaires (pour de plus amples renseignements, veuillez consulter le site www.mcgill.ca/students/srr/honest/)."

3) Instructor generated course materials

Instructor generated course materials (e.g., handouts, notes, summaries, exam questions, etc.) are protected by law and may not be copied or distributed in any form or in any medium without explicit permission of the instructor. Note that infringements of copyright can be subject to follow up by the University under the Code of Student Conduct and Disciplinary Procedures.

4) Disabilities

If you have a disability please contact the instructor to arrange a time to discuss your situation. It would be helpful if you contact the [Office for Students with Disabilities](#) at 514-398-6009 before you do this.

Outline and readings:

1 - September 4th, 2018 – Introduction and a Brief History of Public Libraries

NPR (2013) How Andrew Carnegie Turned his Fortune into a Library Legacy
<http://www.npr.org/2013/08/01/207272849/how-andrew-carnegie-turned-his-fortune-into-a-library-legacy>

Lajeunesse, M. 2012. "Public Libraries Reading in Quebec: A History of Censorship Freedom." *Library and Information History* 28 (1): 26–40.
<https://mcgill.on.worldcat.org/oclc/779235280>

Further reading:

Canadian Urban Libraries Council (2015) 2015 Canadian Public Libraries statistics
<http://www.culc.ca/kpis/>

2 - September 11th, 2018 – What is a Public Library and How Does it Works

IFLA/UNESCO (1994) Public Library Manifesto.
<https://www.ifla.org/publications/iflaunesco-public-library-manifesto-1994>

Koontz, C. (Ed.) & Gubbin, B. (Ed.) (2010). *IFLA Public Library Service Guidelines*. Berlin, Boston: De Gruyter Saur
<http://www.degruyter.com/view/product/43971>

Neal, Larry (2014), Re-envisioning public libraries, *Public Libraries Online*, November-December 2014)
<http://publiclibrariesonline.org/2015/02/re-envisioning-public-libraries/>

Reid, Ian (2017) [The 2017 Public Library Data Service Report: Characteristics and Trends](http://publiclibrariesonline.org/2017/12/the-2017-public-library-data-service-report-characteristics-and-trends/). *Public libraries Online*. December 2017
<http://publiclibrariesonline.org/2017/12/the-2017-public-library-data-service-report-characteristics-and-trends/>

Read for Later, A newsletter of innovative library news by the ALA
<https://tinyletter.com/LibraryoftheFuture>

Further reading:

http://martinprosperity.org/media/TPL%20Economic%20Impact_Dec2013_LR_FINAL.pdf

Lankes, R. D. (2016). *The new librarianship field guide*.
<http://mcgill.worldcat.org/oclc/949878868>

The List : Canadian Public Library Impact Studies. *Library Research Network* (accessed August 21st 2018)
<https://libraryresearchnetwork.org/the-list-canadian-public-library-impact-studies/>

**3 - September 18th, 2018 – Adult Programming and Services
Guest: Ivan Filion, Director Bibliothèques de Montréal**

Zickuhr, N and Rainie, L. (2014), Younger Americans and Public Libraries, Pew Research Center, 2014
<http://www.pewinternet.org/2014/09/10/younger-americans-and-public-libraries/>

Singer, Dev and Denise Agosto (2014) Reaching Senior Patrons in the Digitized Library, Public Libraries Online (January 8, 2014)
<http://publiclibrariesonline.org/2014/01/reaching-senior-patrons-in-the-digitized-library/>

CBC(june 22nd 2015) E-book prices marked up too high, libraries protest
<http://www.cbc.ca/news/technology/e-book-prices-marked-up-too-high-libraries-protest-1.3123465>

Geiger, Abigail (2017) Millennials are the most likely generation of Americans to use public libraries. Pew Research Center (June 21st, 2017)
<http://pewrsr.ch/2tOt8gQ>

Further reading:

Rothstein, P. and Dow Schull, D. eds. (2010) *Boomers and Beyond: Reconsidering the Role of Libraries*. ALA Edition.
<https://mcgill.on.worldcat.org/oclc/419263288>

4 – September 25th, 2018 – Youth Programming and Services

Association for Library Services to Children (1999). Competencies for librarians serving children in public libraries, Revised Edition (2015).

<http://www.ala.org/alsc/edcareers/alscorecomps>

Terrile, V. C. & Michele Echols, S. S. (2012). They don't leave their lives at the door, but neither do we. Changing our minds about changing teens' behaviors. *Young Adult Library Services*, 10(2): 19-23.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=73183889&site=ehost-live>

Young Adult Library Services Association (2010). Competencies for librarians serving youth: Young adults deserve the best.

<https://mcgill.on.worldcat.org/oclc/601086525>

The Show Me Librarian (2013) A Plethora of Programs, Innovative and Engaging #sljtt, *The Show Me Librarian Blog*, september 2013

<http://showmelibrarian.blogspot.ca/2013/04/a-plethora-of-programs-innovative-and.html>

(Also on the same blog, the Programming tag :

<https://showmelibrarian.blogspot.com/search/label/programming>)

Knoll, Debra (2014) Babies in the Library : Creating a Truly Baby-Friendly Early Literacy Play Space, Public Libraries Online (May 19th 2014)

<http://publiclibrariesonline.org/2014/05/babies-in-the-library-creating-a-truly-baby-friendly-early-literacy-play-space/>

Further reading:

Cerny, R. et al. (2006) Outstanding Library Service to Children: Putting the Core Competencies to Work. Chicago, ALA Editions

<https://mcgill.on.worldcat.org/oclc/68192321>

"Teen Space Guidelines", American Library Association, June 7, 2012.

<http://www.ala.org/yalsa/guidelines/teenspaces>

5 - October 2nd, 2018 – Collections and Circulation

***Innovative Public Libraries assignment due @ 8:35 am**

Guest: Jean-François Cusson, Bibliopresto

Vancouver Public Library Collection Development Policy

<https://www.vpl.ca/policy/collection-development-policy>

Cruise, Julie (2013), Tailored to Succeed : Meeting Community Needs Also Helped the Library, *Public Libraries Online*, 52(2)

<http://publiclibrariesonline.org/2013/05/tailored-to-succeed-meeting-community-needs-also-helped-the-library/>

Duckworth, Paul (2017), "Floating collections". Librarian to librarian blog, retrived august 21st 2018

<https://librariantolibrarian.wordpress.com/2017/09/08/floating-collections/>

Perrin, Andrew (2018) Nearly one-in-five Americans now listen to audiobooks, Pew Research. March 8 2018

<http://pewrsr.ch/2bECZm0>

Further reading:

Futterman, Marc and Danielle Patrick Milam (2016) Core Customer Intelligence. Public Library Reach, Relevance and Resilience, Civic Technologies (March 2016)
<http://civicttechnologies.com/core-customer-intelligence>

***** **no class October 9th – Study week*******

6 - October 16, 2018 - Readers' Advisory

Jen Pecoskie, Louise F. Spiteri & Laurel Tarulli (2014) OPACs, Users, and Readers' Advisory: Exploring the Implications of User-Generated Content for Readers' Advisory in Canadian Public Libraries, *Cataloging & Classification Quarterly*, 52:4, 431-453

<https://mcgill.on.worldcat.org/oclc/5575583365>

Donohue, Nanette (2015) From Serials to Serial: Integrated Readers' Advisory. *ILA Reporter*, 33(4).

<https://www.ila.org/publications/ila-reporter/article/13/from-serials-to-serial-integrated-readers-advisory>

Begum, Soheli (2011) Readers' advisory and underestimated roles of escapist reading, *Library Review* 60.9 (2011) 738-747
<http://search.proquest.com.proxy3.library.mcgill.ca/docview/900076684?OpenUrlRefId=info:xri/sid:wcdiscovery&accountid=12339>

Further reading:

Orr, Cynthia and Diana Tixier (2013) *Genreflecting A Guide to Popular Reading Interests*, Seventh Edition, Libraries Unlimited, Westport, 2013. 622 p.

7 – October 23rd, 2018 – Customer Service and Marketing
Guest: JoAnne Turnbull, Réseau BIBLIO de Laurentides

“Selling Yourself : The Art of Personal Branding”. Under the Influence, CBC, March 16th 2013.

<https://www.cbc.ca/radio/undertheinfluence/selling-yourself-the-art-of-personal-branding-1.3106068>

Vinjamuri, D. (2015). Building a Display-Driven Strategy. *Library Journal*, 140(6), 46.
<https://mcgill.on.worldcat.org/oclc/5840429720>

Toronto public library (2018) 2017 Annual Performance Measures and Benchmarking
<https://www.torontopubliclibrary.ca/content/about-the-library/pdfs/board/meetings/2018/apr30/17-2017-annual-performance-measures-and-benchmarking-combined.pdf>

Further reading:

Library Marketing Toolkit
<https://mcgill.on.worldcat.org/oclc/761924436>

Librarian Q&A – Anythink Library System
<http://www.mhpbooks.com/librarian-qa-anythink-library-system/>

Slvestre, Henar (2018) “2018 IFLA International Marketing Award Winners Announced, IFLA”
<https://www.ifla.org/node/34315>

8 – October 30th, 2018 - Outreach, Community and the Public Library Class Visit: Grande Bibliothèque du Québec

Taylor, Charles (2013) Interculturalism or multiculturalism? From *Reset Dialogues on civilizations* web site (accessed August 23rd 2018)
<https://www.resetdoc.org/story/interculturalism-or-multiculturalism/>

Project for Public Spaces (2009). How to make your library great.
<http://www.pps.org/reference/libraryattributes/>

Schwartz, M. (2013) Engaging the Elusive Non-User. *Library Journal*.
http://www.singergrp.com/wp-content/uploads/2014/03/LibraryJournal-Engaging_the_Elusive_NonUser_ALA_2013.pdf

Inklebarger, T. (2014). Ferguson's Safe Haven. *American Libraries*, 45(11/12), 17-18. <http://americanlibrariesmagazine.org/2014/11/10/fergusons-safe-haven/>

Further reading:

Working Together Project (2008). Community-led libraries toolkit. *Human Resources and Social Development Canada*.
http://www.librariesincommunities.ca/resources/Community-Led_Libraries_Toolkit.pdf

Pateman, J., & Williment, K. (2013). *Developing community-led public libraries: Evidence from the UK and Canada*. <http://mcgill.worldcat.org/oclc/809562486>

Community engagement and outreach, from Public library Association (accessed August 23rd 2018)
<http://www.ala.org/pla/resources/tools/community-engagement-outreach>

9 - November 6th, 2018 – The Ethical Librarian : Neutrality, Censorship, Privacy and Security *Genre Study due @ 8:35AM

Carlton, Amy (2018) Are Libraries Neutral? President's Program tackles heavy subject from multiple angles from American Libraries website (retrieved August 23rd 2018)
<https://americanlibrariesmagazine.org/blogs/the-scoop/are-libraries-neutral/>

Banks, Marcus (2016) Fighting Fake News How libraries can lead the way on media literacy. *American library*, December 27th 2016
<https://americanlibrariesmagazine.org/2016/12/27/fighting-fake-news/>

Diaz, Eleanor (2016) Wikipedia : The Intellectual Maker Space of Libraries.
Programming Librarian
<http://programminglibrarian.org/articles/wikipedia-intellectual-makerspace-libraries>

Further Reading

In Morrone, M. (2014). *Informed agitation: Library and information skills in social justice movements and beyond*.
<http://mcgill.worldcat.org/oclc/889313887>

Lewis, A. M. (2008). *Questioning library neutrality: Essays from Progressive librarian*. Duluth, Minn: Library Juice Press.
<http://mcgill.worldcat.org/oclc/712062148>

Pateman, J., & Vincent, J. (2010). *Public libraries and social justice*. Farnham, Surrey, England: Ashgate.
<http://mcgill.worldcat.org/oclc/662258377>

10 - November 13th, 2018 – Inspirational Spaces & Library Design Class Visit: Bibliothèque Benny, 6400 Monkland avenue

Larue, J. j. (2014). Why Build Libraries?. *Public Libraries*, 53(4), 12-17.
<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=ofm&AN=97468326>

Chow, T. (2011). Design implications: How space can transform the library and its public. *Progressive Librarian*, (36/37): 71-76.
http://www.progressivelibrariansguild.org/PL/PL36_37/071.pdf

Gisolfi, P. (2012) Libraries and their landscapes: consider your building's placement in its setting as well as the design of the landscape in the planning process. *Library Journal* 137(20).
<http://lj.libraryjournal.com/2012/12/buildings/libraries-and-their-landscapes-feature/>

Further reading:

Gisolfi, Peter, ed. 2018. *Collaborative Library Design : From Planning to Impact*. Chicago: ALA Editions, an imprint of the American Library Association.

Halifax Turns It's Library into the City's Living Room (2014), This City Life Blog
<http://thiscitylife.tumblr.com/post/100859696667/halifax-turns-its-library-into-the-citys-living>

Morehart, Phil (2017) 2017 Library Design Showcase, American Libraries (Retrieved August 23rd 2018)

<https://americanlibrariesmagazine.org/2017/09/01/2017-library-design-showcase/>

11 - November 20, 2018 – Maker Spaces and Learning at the Public Library

Guest: Philippe Chrétien, Engineer and Maker

IFLA Digital public libraries (2010)

<http://www.ifla.org/files/assets/digital-libraries/documents/ifla-unesco-digital-libraries-manifesto.pdf>

Mainka, A., Hartmann, S., Orszulok, L., Peters, I., Stallmann, A., & Stock, W. G. (2013). Public Libraries in the Knowledge Society: Core Services of Libraries in Informational World Cities. *Libri: International Journal Of Libraries & Information Services*, 63(4), 295-319.

<http://mcgill.worldcat.org/oclc/5496644023>

A Librarian's Guide to Makerspaces, Open Education Database

<http://oedb.org/ilibrarian/a-librarians-guide-to-makerspaces/>

Further Reading

Libraries and Maker Culture : a Resource Guide

<http://library-maker-culture.weebly.com/makerspaces-in-libraries.html#public>

12 – November 27th, 2018 - The Public Library World and You

How Well Are You Doing Your Job? You Don't Know. No One Does (2014). Librarian with a Lead Pipe Blog

<http://www.inthelibrarywiththeleadpipe.org/2014/how-well-are-you-doing-your-job-you-dont-know-no-one-does/>

Pundsack, Karen (2016) Landing the Library Job Interview, *Public Libraries Online*, August 2016

<http://publiclibrariesonline.org/2016/08/landing-the-library-job-interview/>

Further reading:

The Annoyed Librarian Blog

<http://lj.libraryjournal.com/blogs/annoyedlibrarian/>

Hack Library School Blog

<https://hacklibraryschool.com/>

Stephen's Lighthouse Blog

<http://stephenslighthouse.com/>

Berndtson, M. (2012). "What and why libraries?": Looking at what libraries might look like and why we still need them now and into the future. *Library Hi Tech News*, 29(4): 13-15. <http://mcgill.worldcat.org/oclc/800086119>

Norman, M. (2012). Frail, fatal, fundamental: The future of public libraries. *APLIS*, 25(2): 94-100. <http://mcgill.worldcat.org/oclc/795269270>

Library Evaluation assignment due December 14th, 2018 by 11:55 PM

Thank you!