

Respondent



32

Naila Kuhlmann



18:20
Time to complete



1. Please enter your project title. *

E.A.R.T.H. Day Sustainability Series

2. Please enter your project leader's name. *

(First Name Last Name)

Naila Kuhlmann

3. Please briefly summarize the project and its key accomplishments. How has your project helped to grow a culture of sustainability at McGill? You may consider social, economic, and/or environmental sustainability in your *

(max 5 sentences)

Our EARTH Day sustainability series brought together students and community members across Québec to discuss sustainability education and awareness, the intersection between sustainability and healthcare, and new sustainable initiative in research and technology. The virtual event spanned over 2 evenings and comprised presentations by and discussion between a total of 11 speakers. Our speakers came from a mix of disciplines, and included representation from student groups, university programs, and non-profit organizations each working in their own way to improve our commitment to environmental and sustainable practices. The event promoted discussion regarding the different approaches to sustainability and helped build community around this common issue.

4. If applicable, how many volunteers have been involved in your project? *

(# or N/A)

6

5. If applicable, how many people have been trained in your project? *

(# or N/A)

N/A

6. If applicable, please list any partnerships or collaborations have that been developed during your project? *

No direct collaborations have resulted, but the event did increase partnership between the McGill Green Labs Initiative and similar groups at Concordia, which we plan to work with more closely in the future.

7. If applicable, how much funding has been raised for subsequent activities to SPF funding? *

(\$ or N/A)

N/A (not for this specific event, except for 1 raffle prize donation)

8. If applicable, how many tons of GHG emissions have been reduced by your project? *

(tCO₂ or N/A)

N/A

9. Will this project continue in the future? If so, how do you envision the future of the project/ how will your purchased items be maintained?

We hope to host another event next year, in local, eco-friendly restaurants or bars rather than online. We would like to continue a yearly outreach event, particularly with regards to sustainability in research and healthcare.

10. Please briefly describe any challenges your team experienced during the project.

Attendance was lower than anticipated, likely due to Zoom burnout and the first summer weather of the year. In retrospect, it may have been better to start with 1 evening rather than 3 in a row; we had to cancel the sustainability trivia night we had planned for the last evening due to low attendance (we will plan it for September, instead). It would also have been helpful to have a team dedicated to event promotion, as the organizing team was already very busy. Nevertheless, our event page reached 1300 views, more than 500 people saw our event through social media or email, and we had around 40 attendees across the two evenings.

11. Is there any additional information you would like to share about your project?

Although our event didn't quite go as intended (e.g. having to cancel the last evening), we really appreciated the level of engagement from the speakers and attendees. We are confident that we could host a larger, well-attended event next year.

12. Since starting your SPF project, has your team improved its knowledge of sustainability? *

- Yes
- No
- Prefer not to share

13. How satisfied are you with the support your team received from SPF Staff? *

- Very Satisfied
- Satisfied
- Neither Satisfied Nor Dissatisfied
- Dissatisfied
- Very Dissatisfied

14. How likely are you to recommend the SPF Tiny Stream to others? *

- Extremely likely

- Very likely
- Somewhat likely
- Not so likely
- Not at all likely

15. If you wish to elaborate on your choices for Questions 11 and 12, please use this space.

We are really grateful for all the help we've received from the SPF!

16. Thank you for completing this survey!

If you would like to speak further about your project, please do not hesitate to reach out to SPF staff.