

# STUDY ABROAD BRAZIL

**CROSS CULTURAL MANAGEMENT - MANAGEMENT IN GLOBAL CONTEXT** 

May 2024





### Courses

### 6 Credits - 1 Month

ORGB 380 Cross-Cultural Management BUSA 356 Management in Global Context

### **LOCATIONS OF STUDY**

2 weeks in Montreal

2 weeks in Brazil (São Paulo, Ubatuba, Rio)

### **UNIVERSITY PARTNERSHIP**

Desautels Faculty of Management - ESPM



# **Calendar of the Program**

2024

MAY

# May 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25





# **Schedule of the Program**

May 01 (Wed) Classes begin in Montreal

May 11 (Sat) Depart for Brazil

May 12 (Sun) Arrive in Brazil (Sunday morning)

May 13 (Mon) Classes begin at ESPM São Paulo

Company Visits during the week

May 18 (Sat) Weekend resort and classes in Ubatuba

May 20 (Mon) Classes begin in Rio de Janeiro (evening)

May 24 (Fri) Program ends (noon)



# 2024 **MAY**

### **ORGB 380**

#### CROSS-CULTURAL MANAGEMENT

This course addresses the dilemmas and opportunities that managers experience in international, multicultural environments – especially those related to Brazil and Latin American markets. Development of conceptual knowledge and behavioral skills (e.g. bridging skills, communication, tolerance of ambiguity, cognitive complexity) relevant to the interaction of different cultures in business and organizational settings, using several methods including research, case studies and experiential learning.

#### **BUSA 356**

#### MANAGEMENT IN GLOBAL CONTEXT

Contemporary issues in international management illustrating unique challenges faced in IB, including legal and political foundations of international management, cross-cultural awareness, global mindset, global leadership, building effective international workforce and operations.





### Cost

PROGRAM FEE \$3228.35 (TBC)

Transportation from São Paulo airport to hotel

Hotel fees

**Breakfasts** 

Transportation to and from company visits

Transportation from São Paulo to Ubatuba and Rio

FLIGHT (RETURN) \$1500\*

SPENDING MONEY \$50/DAY\*

Lunches

**Dinners** 

Events (e.g. Corcovado)

TUITION \$ /6 credits

COURSE PACK/TEXT \$200

VISA (IF NEEDED) Varies by country

TRAVEL INSURANCE \$ (x)

Average Total \$6000 +/-

\*Estimate



## **Passport Information**

Canadians and Americans again require a visa to enter Brazil. Many EU countries do not require a visa. Passport requires a minimum of 6 months remaining after date of entry

Students should check with the Brazilian consulate/embassy <u>website</u> to see if they need a visa to enter Brazil.

Consulate General of Brazil in Montreal 1 Westmount Square, Suite 1700 Montreal, PQ H3Z 2P9 Tel (514) 499.0968 Fax (514) 499.3963

The application process starts on a form on the <u>consulate/embassy</u> <u>website</u>, which also gives detailed instructions. Be prepared to present a passport photo, a bank statement (as proof of financial means), your airline ticket, and valid passport. Passport requires a <u>minimum of 6 months</u> remaining after date of entry





### Insurance / Medical

Travel insurance is mandatory, which should cover any medical expenses you might have for whatever reason (although the program activities do not engage in dangerous activities, one never regrets good planning).

Prior to traveling, you are also strongly encouraged to receive medical advice from the <u>Center for Tropical</u>
<u>Diseases</u> or a Travel Clinic (accessible through <u>ClicSante</u>).



# **Accommodation (tentative)**







### **SÃO PAULO**

Hilton Garden Inn Rebouças Av. Rebouças, 2636 -Pinheiros, São Paulo - SP, 05402-400, Brazil Tel: +55 11 4395-6009

**Website** 

### **UBATUBA**

Hotel Wembley Praia das Toninhas Rua A, 147 Praia de Ubatuba, SP, Brazil

Tel: 55 (12) 3842-0198

<u>Website</u>

### **RIO DE JANEIRO**

Sol Ipanema Av Vieira Souto 320 Ipanema, Rio De Janeiro Tel: +55 (21) 2 5252020 Website



# **Past Company Visits**

MONTREAL









BRAZIL





















# Things to do in Brazil







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## **Next Steps**

- VISIT the Study Abroad website at www.mcgill.ca/desautels/brazil.
- APPLY TO THE PROGRAM by filling out the Brazil Study Abroad Application Form
  - Once you receive an email from the Program (in Jan/Feb):
    PAY THE \$200 APPLICATION FEE to your fee account and send an email to <a href="mailto:student.accounts@mcgill.ca">student.accounts@mcgill.ca</a> with the subject line "Deposit for Brazil Program."



# **Questions?**

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